Looking Forward!





142ND ANNUAL MEETING

October 26-30, 2022

Fairmont Le Château Frontenac Quebec City, Quebec, Canada

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2023 Annual Meeting

Welcome to Quebec City!



Highlights for ADA 2022

The Program Committee is excited to present an outstanding and unique meeting in picturesque French Canada. The theme for our meeting at the world-famous Chateau Frontenac in Quebec City is "Looking Forward!"

We begin on Wednesday, October 26, 2022, with a welcome reception, followed by a concert by our talented ADA musician colleagues and friends. The Honorable Judge Marcus Williams, spouse of ADA member Dr. Carmen Williams, and our very own vocalist, Dr. Jakki Junkins-Hopkins, serve as moderators for our evening of jazz and blues as well as popular songs. The evening of music will be followed by a fabulous dessert reception.

Thursday begins with updates from our dermatologic sister societies and the AMA, represented by current AMA President and ADA member Dr. Jack Resneck. We then focus on the topic of the Dermatologic Hospitalist, complex medical care, and difficult consults and admissions within the hospital setting. The importance of the hospitalist in tertiary centers will be illustrated, followed by lively discussion regarding dermatologic hospitalist making critical diagnosis and management decisions. Dr. Robert Montgomery, Director of the Transplant Institute at NYU, will then discuss the emergence of xenotransplantation, which is crucial to individuals who cannot wait for a human donor.

Friday begins with a talk by John Rogers, PhD, Professor of Mechanical Engineering at Northwestern, on Sensors in Dermatology. A member of the National Academy of Engineering, Dr. Rogers has created flexible electronic sensors, bioresorbable stimulators that accelerate neuroregeneration, as well as wireless battery-free devices to measure UV exposure.

Robert Brodell, MD will then present his keynote lecture entitled "The ADA: Making a Difference – Access to Care Initiative."

"Burnout and How to Stave It Off" will be discussed by world-renowned psychiatrist Dr. Michael Myers, Professor of Psychiatry at Downstate. A well-published author on physician burnout, he is considered a "Doctor's Doctor" and will share his expertise on psychological problems specific to health care providers and their partners.

The New Member Team Hackathon will help us get to know our newest inductees and build connections with established members. Topics of general interest will provide opportunities for engagement between members and guests as we explore the core values of our organization. By recognizing a shared sense of purpose, we will strengthen our relationships with one another and address issues that are timely and relevant to all. Aside from the teams building friendships, we will learn of different perspectives that will stimulate conversation during following sessions.

On Friday, Dr. Andrew Alexis will present "Skin of Color: Where Are We and Where Are We Going?" Diversity is crucial to providing outstanding care in medicine, and Dr. Alexis will highlight the latest statistics relevant to our specialty.

On Saturday, Dr. Alexandra Flamm, Assistant Professor of Dermatology at Penn State and winner of the 2022 ADA Young Leader Award, will present "Health Policy and Dermatology: What's New and How Will It Impact Our Practice?"

Keynote speaker Dr. Gustavo Grodnitzky will then speak on "Culture Trumps Everything." He has given well-received TED talks on the subject "Culture Trumps Everything: The Unexpected Truth about the Ways Environment Changes Biology, Psychology and Behavior."

The future of leadership in dermatology will be discussed by Drs. Melissa Piliang and Tammie Ferringer, who will present their view of the future course of our field of medicine.

Finally, we will talk about dermatologists reinventing themselves by hearing five very different stories. Drs. Eugene Bauer, Wilma Bergfeld, Robert Brodell, Alexa Kimball, and Emma Guttman will describe how they addressed challenges and evolved their focus to develop satisfying professional careers.

Sunday will feature a presentation on "Social Media and Influencers in Dermatology: The Good and Bad." Drs. Susan Taylor, Valerie Callender, Heidi Waldorf, and Cheryl Burgess will spark a lively discussion of this new facet to clinical practice.

The theme of our meeting is "Looking Forward!" I am pleased to present an inspirational meeting that will allow us to do just that, as well as to connect, engage and deepen our commitments to each other and our specialty! I would like to thank our extraordinary Program Committee for helping create this fantastic program.

Sincerely,

Jerry Shapiro 2022 ADA Program Chair



WEDNESDAY, October 26, 2022

1:30 pm - 4:30 pm BOARD OF DIRECTORS MEETING QUEBEC

4:00 pm – 6:30 pm REGISTRATION VERCHERES

6:00 pm – 7:45 pm OPENING RECEPTION FRONTENAC

Attire: Casual

7:45 pm – 8:45 pm "As Time Goes By" / ADA MUSICIANS' SHOWCASE SALLE DE BALLE BALLROOM

8:45 pm – 9:45 pm DESSERT RECEPTION BELLEVUE AND PETIT FRONTENAC











Marcus Williams, JD



The Honorable Marcus Williams is the spouse of ADA member Dr. Carmen Williams and a judge for 25 years in Fairfax, Virginia and still sits as a retired judge. Marcus has performed as a soloist and

member of duos, trios, and groups in the Washington, DC area and at international venues, among them London, Paris, Amsterdam, Dublin, Toronto, Saigon, and Yangshuo. While his primary instrument is guitar, his versatile talents extend to performing on electric bass, piano, keyboard, and saxophone. As a bassist, he has played jazz and popular music with Quincy Jones, Duke Ellington, Bobby Hebb, Grady Tate, and Billy Taylor as a member of the Orchestrated Crowd, a jazz orchestra in Nashville, Tennessee. He has also played electric bass for the Moonlighters, a blues band, and has performed at the Kennedy Center for the Performing Arts. Over the years, he has performed on television and radio programs and has produced radio commercials as well as music for documentary videos.

John Zic, MD



Dr. John Zic earned his medical degree from the Vanderbilt University School of Medicine in 1991. He then interned at the University of Chicago Medical Center and completed a residency in dermatology at the

University of Illinois at Chicago Hospital. Dr. Zic currently is Professor of Dermatology and Vice Chair of Clinical Affairs in the Department of Dermatology at Vanderbilt University School of Medicine. While at Vanderbilt University, Dr. Zic earned a Masters Degree in Healthcare Management, the R. Michael Rodriguez Award for Clinical Teaching, and a Grant Liddle Award for research mentoring of young physicians. Dr. Zic is presently the past-president of the United States Cutaneous Lymphoma Consortium. He is also an amateur drummer with several years of experience performing in Nashville's Capital Swing band and the Vanderbilt Cadaver Ball band.

Markham Luke, MD, PhD



Dr. Markham Luke earned his MD and PhD in Pharmacology from Johns Hopkins University. His post-graduate residencies and fellowship were at Hopkins (medicine), Washington University/Barnes Hospital (dermatology), and at NIH/NCI. Markham is currently Director for Therapeutic Performance in the

Office of Generic Drugs at FDA, having also served as medical reviewer for dermatology drugs, lead medical officer for dermatology, Chief Medical Officer for Device Evaluation, and acting Director for Cosmetics. He is on faculty at Uniformed Services University for the Health Sciences and at Howard University, DC. As a hobby musician, he founded the Kentlands Acoustic Jam in 2013 and the Kentlands Rock and Blues Social Club in 2015. Dr. Luke's main instruments are banjo and guitar, and he currently performs on bass with his rock and reggae band, CMS Banned.

Joan Guitart, MD



Dr. Joan Guitart has been a professor of dermatology and pathology at Northwestern University for nearly 30 years; however, he has the soul of an artist. During his youth, he played professionally by

accompanying great jazz artists in his native Barcelona. While he continues to jam with local amateur musicians in Chicago, his professional medical career has limited and hindered his dream of becoming a full-time jazzman.

Jacqueline Junkins-Hopkins, MD



Dr. Jacqueline Junkins-Hopkins (Jakki) received her MD at Johns Hopkins Medical School, followed by a medical residency at Johns Hopkins, a dermatology residency at UVA, and a dermatopathology fellowship at Harvard

Medical School. She worked at the University of Pennsylvania, focusing on cutaneous lymphoma and dermatopathology. She spent several years at Johns Hopkins Hospital as Director of Dermatopathology and at the Ackerman Institute for Dermatopathology prior to her current position at Geisinger Medical Center, where she spends most of her time as a dermatopathologist and cutaneous lymphoma consultant. Her musical interest started in college, where she sang in a mixed choir and a small folk group. She was fortunate to be a member of the Baltimore Symphony Chorus and the Richmond Symphony Chorus. She studied at the Bryn Mawr Conservatory of Music alongside her children but retired her vocal instrument due to a minor vocal cord injury several years ago. She is excited and honored to perform with this amazing group of talented colleagues.

Joseph Merola, MD, MMSc



Dr. Joseph F. Merola is a proud ADA member since 2021. He is Associate Professor at Harvard Medical School in Boston and board-certified in Dermatology, Internal Medicine, and Rheumatology. He serves as the Vice Chair for Clinical Trials and Innovation, Director of the Center for Skin and Related Musculoskeletal

Diseases and the Associate Program Director for the Harvard Combined Internal Medicine-Dermatology Residency Training Program at the Brigham and Women's Hospital. Dr. Merola is on the Scientific and Medical Boards of the National Psoriasis Foundation, the Board of the International Dermatology Outcome Measures Group, co-vice chair and Executive Committee for GRAPPA (Group for Research and Assessment of Psoriasis and Psoriatic Arthritis), the Board of the Lupus Foundation of America and is on the Board and Founding President of the Psoriasis and Psoriatic Arthritis Clinics Multicenter Advancement Network Consortium (PPACMAN). He is also the president of the Medical Dermatology Society. He has played jazz piano informally and as a hobby for many years; he was also an organist for some years during high school and college.

THURSDAY, October 27, 2022

7:15 am – 12:25 pm	REGISTRATION	VERCHERES
7:15 am – 8:30 am	BREAKFAST FOR ADA MEMBERS	VERCHERES
8:00 am – 10:00 am	BREAKFAST FOR REGISTERED SPOUSES AND GUESTS	ST-LOUIS 1-4
8:00 am - 9:15 am	FIRST EXECUTIVE SESSION	SALLE DE BAL
8:00 am	Opening Remarks Tom Helm, MD Secretary-Treasurer	SALLE DE BAL
8:05 am	Induction of New Members: Active, Associate and International Members Robert Brodell, MD ADA President	
8:30 am	Election of Officers and Directors Robert Brodell, MD ADA President	
8:35 am	In Memoriam David Pariser, MD Historian	
9:15 am – 12:25 pm	THURSDAY SCIENTIFIC SESSION	SALLE DE BAL
9:15 am – 10:10 am	The Latest From Some of Our Specialty Societies Session Moderator: Thomas Helm, MD Secretary-Treasurer	
9:20 am	American Academy of Dermatology Kenneth J. Tomecki, MD Immediate Past President	
9:25 am	American Board of Dermatology Mary Stone, MD President	
9:30 am	American College of Moh's Surgery Howard Rogers, MD President	
9:35 am	International League of Dermatologic Societies Lars French, MD President	
9:40 am	Skin of Color Society Valerie Callender, MD Past-President	
9:45 am	Women's Dermatologic Society Bethanee Schlosser, MD Treasurer	
9:50 am	American Medical Association Jack Resneck, Jr., MD President	
10:10 am – 10:40 am	MEMBER BREAK	VERCHERES

THURSDAY, October 27, 2022 (continued)

SCIENTIFIC SESSION (continued) SALLE DE BAL 10:40 am - 12:25 pm

10:40 am - 11:40 am The Dermatologic Hospitalist: What Is the Future?

Session Moderator: Alisa Femia, MD

Speakers: Lindy Fox, MD; Amy Musiek, MD; Daniela Kroshinsky, MD; Alisa Femia, MD

11:40 am - 12:10 pm **Dematology Resident Research Awardees' Presentations**

Session Moderator: Thomas Helm, MD Secretary-Treasurer



Engaging Primary Care through Project ECHO: Bridging the Gap in Rural America Hannah Badon, MD University of Mississippi Medical Center



Emergency Department Utilization in Hidradenitis Supprativa Cynthia Wang, MD Washington University in St. Louis

12:10 pm - 12:25 pm Q & A

12:25 pm **Session Concludes**

AFTERNOON AT LEISURE

AFTERNOON OPTIONAL ACTIVITIES FOR ALL

Group 1 Tour of Le Fairmont Château Frontenac MEET IN HOTEL LOBBY

2:00 pm - 3:00 pm Experience the Castle Life at the Château Frontenac during a guided tour of this iconic hotel located on

one of the most beautiful sites in Quebec City. You will discover the famous people and historical events that have shaped the identity of the Fairmont Château Frontenac over the years, as well as its

3:15 pm - 4:15 pm architectural development and face lift undergone in recent years.

Pre-registration and fee required: \$20.00 per person

EARLY EVENING ACTIVITY FOR ALL MEMBERS AND REGISTERED SPOUSES/GUESTS

5:30 pm - 7:30 pm Wine & Cheese Reception Honoring New Members and Spouses/Guests **FRONTENAC**

Attire: Classy Casual

EVENING AT LEISURE

Group 2

FRIDAY, October 28, 2022

7:15 am - 12:50 pm REGISTRATION **VERCHERES** 7:15 am - 8:45 am **BREAKFAST FOR ADA MEMBERS VERCHERES** 8:00 am - 10:00 am **BREAKFAST FOR REGISTERED SPOUSES AND GUESTS** ST-LOUIS 1-4 8:00 am SECOND EXECUTIVE SESSION SALLE DE BAL

Thomas Helm, MD Secretary-Treasurer

FRIDAY SCIENTIFIC SESSION SALLE DE BAL 8:05 am - 9:30 am

8:05 am - 8:30 am **Sensors in Dermatology**

Guest Speaker: John Rogers, PhD

Louis Simpson and Kimberly Querrey Professor of Materials Science and Engineering, Biomedical Engineering, Mechanical Engineering, Electrical Engineering, and Computer Science, Chemistry, Neurological Surgery and Dermatology, and Director of the Querrey-Simpson Institute for

Bioelectronics at Northwestern University

Introduction by Amy Paller, MD



Professor John A. Rogers obtained BA and BS degrees in chemistry and physics from the University of Texas, Austin, in 1989. He received SM degrees in physics and in chemistry in 1992 and the PhD degree in physical chemistry in 1995, all from MIT. From 1995 to 1997, Rogers was a Junior Fellow in the Harvard University Society of Fellows. He joined Bell Laboratories as a Member of Technical Staff in the Condensed Matter Physics Research Department in 1997 and served as Director of this department from 2000 to 2002. From 2003-2016, he was on the faculty at University of Illinois at Urbana/Champaign, where he held a Swanlund Chair, the highest chaired

position at the university, with a primary appointment in the Department of Materials Science and Engineering and joint appointments in the Departments of Chemistry, Bioengineering, Mechanical Science and Engineering, and Electrical and Computer Engineering. He served as the Director of a Nanoscale Science and Engineering Center on nanomanufacturing, funded by the National Science Foundation from 2009-2012 and as Director of the Seitz Materials Research Laboratory from 2012 to 2016. In September of 2016, he joined Northwestern University as the Louis Simpson and Kimberly Querrey Professor of Materials Science and Engineering, Biomedical Engineering, Mechanical Engineering, Electrical Engineering and Computer Science, Chemistry, Neurological Surgery and Dermatology; he is also the founding Director of the Querrey Simpson Institute for Bioelectronics. He has published more than 850 papers and is an inventor of over 100 patents and patent applications, more than 70 of which are licensed or in active use by large companies and startups that he has co-founded. His research has been recognized with many awards, including the Smithsonian Award for American Ingenuity in the Physical Sciences, the Lemelson-MIT Prize, the Benjamin Franklin Prize, a MacArthur Fellowship and a Guggenheim Fellowship. He is a member of the National Academy of Engineering, the National Academy of Sciences, the National Academy of Medicine, and the American Academy of Arts and Sciences.

8:30 am - 8:40 am Q & A

8:40 am - 9:30 am JOINT SCIENTIFIC SESSION FOR ADA MEMBERS AND GUESTS SALLE DE BAL

8:40 am - 9:15 am PRESIDENTIAL ADDRESS:

The ADA: Making a Difference – The Access to Care Initiative

Robert Brodell, MD ADA President

9:15 am - 9:30 am ADA President's Medal/Lifetime Achievement Award

Eugene A. Bauer, MD

Presented by Robert Brodell, MD ADA President

FRIDAY, October 28, 2022 (continued)

9:30 am - 10:10 am Staving Off Burnout and "Other Stuff" - Strategies for Professional and

Personal Happiness over the Long Haul Guest Speaker: Michael Myers, MD

Professor of Clinical Psychiatry at SUNY Downstate Health Science University in Brooklyn, NY

Session Moderator: Alexa Kimball, MD, MPH



Dr. Michael Myers is a specialist in physician health. He is a Professor of Clinical Psychiatry at SUNY Downstate Health Sciences University in Brooklyn, NY, where he is ombudsperson for medical students and consultant to the GME Committee on Wellness for residents and fellows. He is a highly sought-after mentor for trainees engaged in scholarly projects on medical student and resident well-being. His current research is an ongoing international narrative project interviewing families and colleagues of medical students and physicians who have died by suicide. He is also examining the role of caste in discriminating against doctors living with psychiatric illness. In addition to

over a hundred peer-reviewed scientific publications, Dr. Myers is the author or co-author of nine books. The most recent are *Becoming a Doctor's Doctor: A Memoir, Why Physicians Die by Suicide: Lessons Learned from Their Families and Others Who Cared,* and *The Physician as Patient: A Clinical Handbook for Mental Health Professionals* (co-authored with Dr. Glen Gabbard). He writes a bimonthly column for Psych Congress on physician health and is a frequent interviewee for medical podcasts about physician stress and burnout. Dr. Myers was in half-time private practice for 35 years, a practice that was limited to the treatment of medical students and physicians and their families. He serves on the Advisory Board to the Committee for Physician Health of the Medical Society State of New York. He is a Distinguished Life Fellow of both the American and Canadian Psychiatric Associations and a Fellow of the New York Academy of Medicine and the Royal Society of Medicine United Kingdom. A frequent recipient of many awards and honors, Dr. Myers lectures extensively throughout North America and beyond. His website is www.michaelfmyers.com.

10:10 am - 10:25 am Q & A

10:25 am – 10:55 am BREAK FOR MEMBERS AND REGISTERED SPOUSES/GUESTS VECHERES

10:55 am – 12:25 pm New Member Team Hackathon: Thriving (not just surviving) Today and into the Future

Session Moderator: Alexa Kimball, MD, MPH

Judges: Wilma Bergfeld, MD; Lynn Cornelius, MD; Lynn Drake, MD; David Cohen, MD;

Robert Kirsner, MD and Michael Myers, MD

Team Advisors: Kanade Shinkai, MD; Daniel Bennett, MD; Mary Gail Mercurio, MD and

Jeffrey Miller, MD

Participating: 2022 New Members and 2020 and 2021 New Members (attending their first in-person

meeting)

12:25 am – 12:40 pm Skin of Color: Where Are We and Where Are We Going?

Speaker: Andrew Alexis, MD, MPH

Session Moderator: Alexa Kimball, MD, MPH

12:40 pm – 12:50 pm Q & A

12:50 pm Session Concludes

AFTERNOON AND DINNER AT LEISURE

OPTIONAL ACTIVITIES FOR ALL MEMBERS AND REGISTERED SPOUSES/GUESTS

2:00 pm – 4:00 pm ADA Private Guided Walking Tour of Quebec City History

MEET IN HOTEL LOBBY



Pre-registration and fee required: \$22 per person

Join your friends and colleagues for the ADA Private Guided Walking Tour of Quebec City
History – Go off the beaten paths to be seduced by the charms of Old Quebec, the only walled city in
North America! The authentic characters of the local history will let you relive 400 years of action-packed
history! You will be impressed by this UNESCO World Heritage site, where fine old buildings and proud
monuments line winding streets and picturesque places, such as: Dufferin Terrace, Notre-Dame-deQuébec Basilica, and Place Royale, the cradle of French civilization in North America.

SATURDAY, October 29, 2022

7:15 am – 12:35 pm REGISTRATION VERCHERES

7:15 am – 8:30 am BREAKFAST FOR ADA MEMBERS VERCHERES

8:00 am - 10:00 am BREAKFAST FOR REGISTERED SPOUSES AND GUESTS ST-LOUIS 1-4

8:00 am - 12:35 pm SATURDAY SCIENTIFIC SESSION SALLE DE BAL

8:00 am – 8:30 am ADA's Young Leadership Award Recipient Guest Speaker: Alexandra Flamm, MD

Assistant Professor, Dermatology and Pathology; Penn State Health Milton S. Hershey Medical Center

Health Policy and Dermatology: What's New and How Will It Impact Our Practice?

Introduction by Thomas Helm, MD Secretary-Treasurer



Dr. Alexandra Flamm is Assistant Professor of Dermatology and Pathology at Penn State Hershey Medical Center, where she practices dermatology and dermatopathology. She is a strong advocate for dermatology and serves as the American Academy of Dermatology's Advisor to the RUC and Deputy Chair of the RUC-CPT Committee for the AAD. An active member of the AAD's Coding & Reimbursement Committee, Patient Access and Payer Relations Committee, and Council on Government Affairs and Health Policy, she also serves as Vice Chair of the Communications Committee for the American Society of Dermatopathology and Chair of the AMA and Health Policy Committee for the American Contact Dermatitis Society. On a state level, she is the Vice President of the

Pennsylvania Academy of Dermatology and is the PAD representative to the Pennsylvania Medical Society House of Delegates.

Dr. Flamm graduated cum laude from Duke University with a B.A. in Literature. She received her Medical Degree from the Mount Sinai School of Medicine and completed a Doris Duke Clinical Research Fellowship at the University of Iowa. She completed her dermatology residency at SUNY Downstate Medical Center, where she served as Chief Resident. She completed her dermatopathology fellowship at the University of Pennsylvania. She has a clinical focus on contact dermatitis and also serves as Program Director of the Dermatology Residency at Penn State. She has authored numerous publications and textbook chapters and has won institutional and national awards for her teaching and advocacy work.

8:30 am - 8:40 am Q &A

8:40 am - 9:10 am Life Saving Potential of Xenotransplantation

Guest Speaker: Robert Montgomery, MD, DPhil, FACS

H. Leon Pachter Chair and Professor of Surgery Director, NYU Langone Transplant Institute

Introduction by David Cohen, MD



Dr. Robert A. Montgomery is the Chairman and Professor of Surgery at NYU Langone Health and the Director of the NYU Langone Transplant Institute. He received his Doctor of Medicine with Honor from the University of Rochester School of Medicine and his Doctor of Philosophy from Balliol College, The University of Oxford, England in Molecular Immunology. Montgomery completed his general surgical training, multi-organ transplantation fellowship, and postdoctoral fellowship in Human Molecular Genetics at Johns Hopkins. For over a decade, he served as the Chief of Transplant Surgery and the Director of the Comprehensive Transplant Center at Johns Hopkins.

Dr. Montgomery was part of the team that developed the laparoscopic procedure for live kidney donation, a procedure that has become the standard throughout the world. He and the Hopkins team conceived the idea of the Domino Paired Donation (kidney swaps), the Hopkins protocol for desensitization of incompatible kidney transplant patients, and performed the first chain of transplants started by an altruistic donor. He led the team that performed the first 2-way Domino-Paired Donation, 3-way paired donation, 3-way Domino-Paired Donation, 4-way paired donation, 4-way Domino-Paired Donation, 5-way Domino-Paired Donation, 6-way Domino-Paired Donation, 8-way multi-institutional Domino-Paired Donation, and co-led the first 10-way open chain. He is continued

SATURDAY, October 29, 2022 (continued)

credited in the 2010 Guinness Book of World Records with the most kidney transplants performed in one day. He is considered a world expert on kidney transplantation for highly sensitized and ABO incompatible patients and is referred the most complex patients from around the globe. Dr. Montgomery has had clinical and basic science research supported by the NIH throughout his career. He has authored 300 peer reviewed articles, has been cited more than 26,000 times, and has an h-index of 84. His academic interests include HLA sensitization, tolerance protocols including simultaneous solid organ and bone marrow transplantation, bioartificial organs and xenotransplantation. He has received important awards and distinctions, including a Fulbright Scholarship, a Thomas J. Watson Fellowship, and memberships in the Phi Beta Kappa and Alpha Omega Alpha academic honor societies. He has been awarded multiple scholarships from The American College of Surgeons and The American Society of Transplant Surgeons. The National Kidney Foundation of Maryland has recognized his contributions to the field of transplantation with the Champion of Hope Award, the National Kidney Registry with the Terasaki Medical Innovation Award, and The Greater New York Hospital Association with the Profile in Courage Award. He also became the recipient of a heart transplant in 2018.

9:10 am - 9:25 am Q & A

9:25 am – 10:15 am JOINT SCIENTIFIC SESSION FOR ADA MEMBERS AND GUESTS

9:25 am - 10:15 am Culture Trumps Everything

Guest Speaker: Gustavo Grodnitzky, PhD - Expert in Organizational Culture

Introduction by Robert Brodell, MD ADA President

Dr. Gustavo Grodnitzky is a speaker, consultant, psychologist, and author whose diverse background brings a unique and multidimensional perspective to his global clients. After obtaining his Ph.D. in clinical and school psychology, he completed post-docs in both cognitive therapy and forensic psychology. He previously ran an inpatient drug rehabilitation unit in a correctional institution and an outpatient mental health center.

Since the year 2000, Dr. Gustavo has focused on engagements with corporate clients and has worked with Global 1000 companies around the world, as well as with smaller, often family-run, businesses. As a professional speaker

and consultant, he has delivered more than 2,000 presentations on a variety of topics, including corporate culture, emotional intelligence, building trust in organizations, and integrating multigenerational workforces.

Dr. Gustavo's recent #1 Amazon bestseller, *Culture Trumps Everything: The Unexpected Truth about the Ways Environment Changes Biology, Psychology, and Behavior*, investigates the powerful ways that organizational culture impacts the creation of "quintessence" in organizations. It is this quintessence – the balance of connectedness, trust, shared common language, and time perspective in an organization's culture – that ultimately determines the success and sustainability of organizations. If we want to ensure the best possible outcomes for ourselves and our organizations, we must focus on developing an organizational culture that fosters quintessence – and leads to success for all stakeholders – because...culture trumps everything.

When not traveling to see clients or giving presentations, Dr. Gustavo lives with his dog and his cat in Denver, Colorado.

10:05 am - 10:15 am Q & A

10:15 am – 10:40 am BREAK FOR MEMBERS AND REGISTERED SPOUSES AND GUESTS VERCHERES

SATURDAY, October 29, 2022 (continued)

10:40 am – 12:35 pm JOINT SESSION (continued) SALLE DE BAL

10:40 am – 11:20 am The Future of Leadership in Dermatology

Speakers: Melissa Piliang, MD; Tammie Ferringer, MD

11:20 am - 11:35 am Q & A

11:35 am – 12:05 pm Dermatologists Re-Inventing Themselves: Five Paths among Many

Session Moderator: Jerry Shapiro, MD Program Committee Chair

11:40 am Moving from Academics to Business Innovation

Eugene Bauer, MD

11:45 am Finding a Path Forward Despite Roadblocks

Wilma Bergfeld, MD

11:50 am Pivoting from Private Practice to Academics

Robert Brodell, MD ADA President

11:55 am Leading in the House of Medicine

Alexa Kimball, MD, MPH

12:00 pm Bringing Your Skills to a New Continent

Emma Guttman, MD

12:05 pm – 12:35 pm Q & A (Panel will field questions on making the inward and outward transformation.)

12:35 pm Session Concludes

AFTERNOON AT LEISURE

OPTIONAL ACTIVITIES FOR ALL MEMBERS AND REGISTERED SPOUSES/GUESTS

1:00 pm High Tea and Conversation PETIT FRONTENAC

Jeff and Susan Callen

Pre-registration and fee required: \$50.00

Join us for an elegant high tea and conversation with Jeff and Susan Callen. Back by popular demand, the Callens will be leading the ADA Movie and Book Chat, a lively discussion of our favorite movies,

books, tv shows, actors and authors of 2021-2022.



SATURDAY, October 29, 2022 (continued)

EVENING ACTIVITIES FOR ALL MEMBERS, REGISTERED SPOUSES AND GUESTS



Photo Session for New Members, Board of Directors and Their Spouses/Guests

(Attendance required.)

5:00 pm SHARP! LOCATION: PETIT FRONTENAC

The President's Dinner "AN EVENING OF FINE DINING"

Your culinary guides for the evening:

RALPH DANIEL, MD
BAILLI, CHAINE DES ROTISSEURS, MISSISSIPPI, CERTIFIED SOMMELIER

NICK JACKSON MASTER OF WINE

Nick Jackson is a British Master of Wine (MW), fine wine importer, and the author of *Beyond Flavour*, an influential study of wine tasting. Nick spent seven years at Sotheby's in the UK and the US as a wine specialist, culminating in six years spent as the buyer for the Sotheby's Wine retail store in New York. In 2018, he left to establish his own business, Vintage Variation, which advises private clients, retailers and other wine businesses on all aspects of fine wine. Nick became a Master of Wine in 2019. The MW is generally considered the highest qualification in the wine world, and Nick is currently one of 56 MWs in the USA (420 worldwide). He published *Beyond Flavour* to broad acclaim in 2020.



THE PRESIDENT'S CULINARY DINNER WILL BE CONDUCTED IN THE MANNER OF THE CONFRERIE DE LA CHAÎNE DES RÔTISSEURS.

RALPH DANIEL, MD, WILL DIRECT YOUR CULINARY EXPERIENCE.
CHEFS JEAN SABOURIN AND FREDERIC CYR, NICK JACKSON, MASTER
OF WINE, AND RALPH DANIEL, SOMMELIER, WILL BRIEFLY
DISCUSS EACH PAIRED FOOD COURSE AND WINE.

A very special evening you will not soon forget!

6:00 PM - 7:00 PM COCKTAIL RECEPTION (VERCHERES)

7:00 PM PRESIDENT'S EXTRAORDINARY FOOD

AND WINE PAIRING DINNER

(SALLE DE BAL)

ATTIRE: BLACK TIE

SUNDAY, October 30, 2022

7:30 am – 10:00 am	REGISTRATION	VERCHERES
7:00 am – 7:30 am	BOARD OF DIRECTORS MEETING	ST. LOUS 1-3
7:30 am – 9:30 am	FAREWELL BREAKFAST BUFFET (Members and Registered Spouses/Guests)	FRONTENAC
8:30 am – 9:30 am	SUNDAY SCIENTIFIC SESSION	SALLE DE BAL
8:30 am – 9:30 am	Social Media and Influencers in Dermatology: The Good and the Bad Session Moderator: Susan Taylor, MD	
8:30 am – 8:40 am	Being Your Authentic Self on Social Media: How to Make It Your Own Heidi Waldorf, MD	
8:40 am – 8:50 am	Branding and Marketing Through Social Media Cheryl Burgess, MD	
8:50 am – 9:00 am	Social Media Opportunities: Amplifying Mentorship and a Platform for Susan Taylor, MD	or Elected Office
9:00 am – 9:10 am	Social Media in Work and Play Valerie Callender, MD	
9:10 am – 9:30 am	Panel Discussion / Q & A	
9:30 am – 9:40 am	THIRD EXECUTIVE SESSION Announcement of 2023 Nominees Thomas Helm, MD Secretary-Treasurer	
9:40 am	Meeting Concludes	



Board of Directors & Committee Members

AMERICAN DERMATOLOGICAL ASSOCIATION, INC.

BOARD OF DIRECTORS

Robert Brodell, MD, President
Lawrence Eichenfield, MD, Vice President
Jeffrey Callen, MD, Immediate Past President
Valerie Callender, MD, President-Elect
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Ilona Frieden, MD, Secretary	2025
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Daniela Kroshinsky, MD	2025
Courtney Schadt, MD	2026
Thomas Helm, MD, Ex-Officio	
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COMMITTEE Term Expires	
Anthony Benedetto, DO, Chair	2022
Alan Moshell, MD	2023
Dirk Elston, MD	2024
Abby Van Voorhees, MD	2025
Thomas Helm, MD, Ex-Officio	2027
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Nicholas Soter, MD	2023
Anne Burdick, MD, MPH	2024
Diane Baker, MD	2025
Mark Kaufmann, MD	2026
Thomas Helm MD	

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Lynn Cornelius, MD	2023
Lynn Drake, MD	2024
Alexa Kimball, MD, MPH	2025
Robert Kirsner, MD	2025
Thomas Helm, MD, Ex-Officio .	2025
MEETING SITE	
COMMITTEE Term Expires	
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Erin Boh, MD	
Susan Weinkle, MD	
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AUDITING COMMITTEE | Term Expires Amy McMichael, MD, Chair2022 Randall Roenigk, MD2023 Mark Jackson, MD224

INVESTMENT COMMITTEE

(set committee)
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Eugene Bauer, MD
Brian Berman, MD, PhD
Rex Amonette, MD
David Bickers, MD
Janet Hickman, MD

ENDOWMENT COMMITTEE

(set committee)
Ralph Daniel, MD, Chair
Rex Amonette, MD
Kenneth Tomecki, MD
David Pariser, MD

Recognizing our newest Life Sustaining Members

with gratitude for their commitment to the organization

Adam Rubin, MD

Delphine Lee, MD

Executive Session

Fairmont Le Château Frontenac Quebec City, Quebec, Canada Thursday, October 27, 2022 8:00 AM – First Executive Session

Call Meeting to Order

Establishment of a Quorum

Report of the Board of Directors

Report of the Secretary-Treasurer

Report of Auditing Committee

Reports of other Committees

Report of the Historian

Introduction of New Members *elected in 2021

ACTIVE MEMBERSHIP

Diana Bolotin, MD* Chicago, IL
George Cohen, MD Apollo Beach, FL
Cory Dunnick, MD Aurora, CO
Alisa Femia, MD New York, NY
Luis Andres Garza, MD, PhD Baltimore, MD
M. Yadira Hurley, MD St. Louis, MO
Kristen Marie Kelly, MD Irvine, CA
Patrick Lee, MD* Irvine, CA
Manisha Loss, MD* Baltimore, MD

HONORARY MEMBERSHIP

Eugene Bauer, MD St. Louis, MO Gary Wood, MD Madison, WI

ASSOCIATE MEMBERSHIP

Elizabeth K. Usher, MBA Wilmette, IL

INTERNATIONAL MEMBERSHIP

Hassan Galadari, MD Dubai, UAE

Unfinished Business

New Business

Adjournment

Mollie MacCormack, MD* Nashua, NH
Natasha Mesinkovska, MD, PhD Irvine, CA
Abena Ofori, MD* Waltham, MA
Ginette Okoye, MD* Washington, DC
Joseph Pierson, MD Burlington, VT
Valencia D. Thomas, MD, MHCM Houston, TX
Kenneth Tsai, MD, PhD Tampa, FL
Karolyn Wanat, MD Milwaukee, WI
Ashley Wysong, MD, MS Omaha, NE

2022 Resident Research Award Recipients

Hannah Roberts Badon, MD, PGY-3

University of Mississippi Medical Center

Engaging Primary Care Through Project ECHO: Bridging the Access Gap in Rural America

The Extension for Community Healthcare Outcomes (ECHO) model was initially developed by Sanjeev Arora, MD to tackle the education of rural primary care physicians in the treatment of Hepatitis C.¹ Project ECHO has since been adapted to the field of dermatology. At the University of Mississippi Medical Center (UMMC), Project ECHO is conducted monthly. Primary care providers present cases from their clinics using video-based technology to UMMC dermatology faculty. Overall, this program has witnessed rapid uptake and adoption by Mississippi's primary care physicians. Survey data suggests the program has been effective in relaying information regarding skin diseases to non-dermatological providers, with many of these providers caring for patients with dermatological diseases in their practices. This type of collaboration between specialists and primary care physicians is an efficient method of bridging the access to care gap in Rural America.

REFERENCES:

1. Project Echo - moving knowledge, not people. https://hsc.unm.edu/echo/. Accessed August 8, 2022.

Cynthia X. Wang, MD, MPHS¹, Joanna L. Buss, MS², Matthew Keller, MS², Milan J. Anadkat, MD¹
¹Division of Dermatology, Department of Medicine, Washington University School of Medicine, St. Louis, Missouri

²Institute for Informatics, Washington University School of Medicine, St. Louis, Missouri.

Dermatologic Follow-Up and Emergency Department Return Among Patients with Hidradenitis Suppurativa Seen in the Emergency Department Setting

Emergency department (ED) visitation is common for treatment of hidradenitis suppurativa (HS), whereas dermatology outpatient care is low. Utilizing the IBM® MarketScan® Databases, the interventions and patient factors associated with ED return following an initial ED visit for HS were assessed, with the study population including 20,269 total HS patients. 9,737 (48.0%) patients had incision and drainage performed at index ED visit, 14,725 (72.6%) had oral antibiotic prescription, and 9,913 (48.9%) had opioid medication prescription. 6,893 (34.0%) patients had a return ED visit for HS or proxy within 180 days, as opposed to 1,374 (6.8%) with a dermatology visit (P<0.001). Patients with Medicaid and who had an opioid prescribed were more likely to return to the ED for treatment of their disease and, conversely, less likely to have dermatology follow-up. This study suggests that many HS patients frequent the ED for their disease but are not subsequently seen in dermatology clinic for ongoing care. The findings raise the opportunity for cross-specialty interventions that could be implemented to better connect patients with HS to longitudinal care.

Thank You

For your contributions to ADARE

David Adelson, MD

Murad Alam, MD

Andrew Alexis, MD, MPH

Zsolt Argenyi, MD

Diane Baker, MD

Eugene Bauer, MD

Daniel Bennett, MD

Brian Berman, MD, PhD

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Hensin Tsao, MD

Rebecca Tung, MD

Carl Washington, MD

Jonathan Weiss, MD

Victoria Werth, MD

Philip Williford, MD

David Woodley, MD

Christopher Zachary, MD

James Zalla, MD

Michael Zanolli, MD

In Memorian

Híram Sturm, MDJanuary, 2022
Lloyd King, Jr, MDFebruary, 2022
Marie-Louise Johnson, MD June, 2022
Martín Míhm, MD July, 2022
James Nordlund, MDJuly, 2022
Samuel Moschella, MDAugust, 2022

CME Information and Financial Disclosures

Target Audience

This program is designed for dermatologists who are members of the American Dermatological Association.

Accreditation Statement

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of Eastern Virginia Medical School and the American Dermatological Association. Eastern Virginia Medical School is accredited by the ACCME to provide continuing medical education for physicians.



Credit Designation

Eastern Virginia Medical School designates this live activity for a maximum of 11.5 AMA PRA Category1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Learning Objectives

- Identify research and other projects through collaboration with other dermatologists.
- Examine the latest developments in transplantation medicine.
- Identify how sensors can assist in improving clinical practice.
- · Analyze and critique latest research of members.
- · Utilize leaders and members to find ways of optimizing clinician effectiveness in clinical practice.

Disclosure of Relevant Financial Relationships with Ineligible Commercial Companies

The following planning committee members or presenters have disclosed financial relationships with ineligible companies:

Robert Brodell, MD Principal Investigator for Novartis and CorEvitas Psoriasis Biologic Registry.

Grant/Research Support from Pfizer.

Alexa Kimball, MD Grant/Research Support from Abbvie and Janssen. Consultant for AbbVie,

Bayer, Ventyx, Moonlake, Concert, Evolmmune, Janssen, Lilly, Novartis, Pfizer, UCB, Target RWE, and Incyte. Investigator for Bristol Myers Squibb, AnaptysBio,

Incyte, Janssen, Lilly, Novartis, Pfizer, and UCB.

Robert Kirsner, MD Consultant for Pfizer.

Jerry Shapiro, MD Consultant for Lilly and Pfizer. Investigator for Pfizer.

All potential conflicts of interest have been mitigated.

All other planning committee members and presenters have no financial relationships with ineligible companies to disclose.



143RD ANNUAL MEETING

October 25 – 29, 2023 Fairmont Washington, DC, Georgetown

WASHINGTON, DC

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