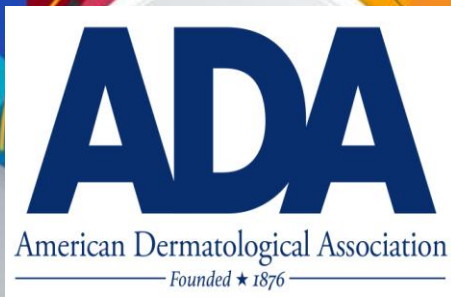


Spring 2022



NEWS



Message from the President – Robert Brodell, MD

Moving Forward!

The state of the ADA is strong! Julie Odessky (Executive Manager) and Phyllis Segaloff (Business Manager) have been working toward a fabulous meeting in Quebec at the Fairmont Le Chateau Frontenac with optimism grounded in an improving COVID-19 situation and attention to detail. Jerry Shapiro is putting together one of the best meetings ever... with some wonderful touches: the best dermatology speakers in the country (our members) presenting their expertise on important topics in dermatology and special guests to talk about the central role of culture in any organization and moving beyond our dermatology skills to improve ourselves as physicians. There will also be a concert featuring musicians from the ADA and their spouses (still time to contact Julie and join in if you wish to share your musical talents!).

Of course, there is more to the ADA than our annual meeting. The Rural and Inner-city Dermatology Under Served (RIDUS) Committee has completed an ADA position statement which will be submitted to the board of directors for their input and then mailed out for comment by members. We are working to develop a “mom and apple pie” document which can be supported by members from every background, culture, and political stripe. Other committees have been working on efforts to assist the ADA’s Academic Dermatology Leadership Program (ADLP) to improve leadership skills of young dermatologists. Finally, the gains we have made in our moderate to conservative investments should stand us in good stead through turbulent economic times.

Our Secretary-Treasurer, Tom Helm, has been doing an outstanding job working behind the scenes developing new streamlined procedures for collecting dues, donations, and handling bank and investment accounts as well as serving the members on our committees.

We have an outstanding group of new members to welcome in Quebec. The “New Member Hackathon” promises to be a fun way to get to know these newest members.

It is a great honor for me to serve as your ADA President. Linda and I are looking forward to hosting all of you at the October 29th Formal Chaine-style President’s dinner (“The Confrérie de la Chaîne des Rôtisseurs”) and thanking you for making our organization strong. If there are issues that require my attention, please do not hesitate to write or call!

Robert T. Brodell, MD
ADA President 2021-22
Cell 330 883 5302

Congratulations to Our Newly Elected ADA Members

Active Members

George Cohen
Cory Dunnick
Daniel Eisen
Alisa Femia
Luis Garza
Nicolas Golda
M. Yadira Hurley
Kristen Marie Kelly
Jennifer Lucas
Natasha Meskinkovska
Margot Szasz Peters
Joseph Pierson
Valencia Thomas
Kenneth Tsai
Karolyn Wanat
Ashley Wysong

International Member

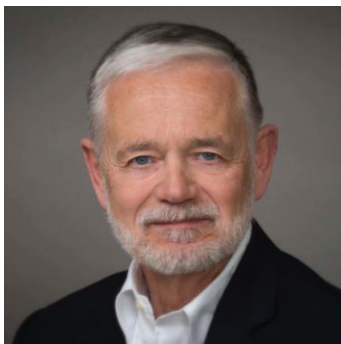
Hassan Galadari

Associate Member

Elizabeth Usher



Eugene Bauer, MD 2022 Lifetime Achievement Award



The ADA President occasionally avails him or herself of the opportunity to recognize an outstanding member who has made exceptional contributions to our field. This has been done only occasionally over the history of our organization.

Robert Brodell, MD, ADA President, with the Board of Directors' unanimous support and approval, has made Eugene Bauer, MD, the 2022 honoree of a Lifetime Achievement Award.

Gene Bauer is a rare Renaissance man among dermatologists who has succeeded at the highest levels in basic science research, teaching, administration and in the private sector.

Congratulations to the Active Members inducted at the 141st annual meeting at The Ritz-Carlton Amelia Island, Florida.

Alison Bruce, MBChB

Yvonne Chiu, MD

Joseph Eastern, MD

Molly Hinshaw, MD

Jeremy Jackson, MD

Joseph Merola, MD, MMSc

Faramarz Samie, MD, PhD

Courtney Schadt, MD

Sandy Tsao, MD

Steven Wang, MD

David Wetter, MD

Jacksonville, FL

Milwaukee, WI

North Caldwell, NJ

Middleton, WI

Jackson, MI

Newton, MA

New York, NY

Louisville, NY

Newton, MA

Chatham, NY

Rochester, MN



Hiram M. Sturm, M.D. – A Pioneer in Dermatology Committed to “Giving Back” 1927-2022

Dr. Hiram Sturm, was an esteemed member of the ADA and will be greatly missed. He was a leader in dermatology in the Atlanta, Georgia area and beyond for more than 50 years. In addition to being a general dermatologist, Dr. Sturm was a pioneer in hair transplant surgery and in advancing dermabrasion, dermatologic surgery, chemosurgery (5 Fluorouracil and chemical peeling) and Grenz and X-Ray therapies. After practicing solo for 25 years, Dr. Sturm founded Peachtree Dermatology Associates in 1984, with his son Richard, a graduate of the Emory University Dermatology program. Dr. Hiram Sturm had previously served as President of the American Society for Dermatologic Surgery, the Southern Medical Association section of Dermatology, the Georgia and Atlanta’s societies of dermatology and the Noah Worcester Dermatological Society.

A 1948 graduate of the University of Tennessee School of Medicine, Dr. Sturm completed his dermatology residency at New York University’s Skin and Cancer Clinic in 1957, where he was appointed instructor at the clinic and also entered private practice. In 1958, he moved his family to Atlanta to develop a new practice and to pursue academic teaching opportunities at the Emory University School of Medicine.

Dr. Sturm explained that before 1961, Atlanta’s training in dermatology had been limited to Emory’s medical student curriculum and a weekly clinic session for patients at the Henry Grady public hospital, all overseen by eight private dermatology practitioners. Over the next 25 years, Dr. Sturm worked together with colleagues Drs. Robert Fine, A.C. Brown, Sidney Olansky, H. Jordan Whyte and others to establish what soon became a very robust residency program. Drs. William Dobes, Jr. and Harold Brody were also part of the department in the 1970s. Henry Earl Jones came to Emory in 1976 and served as the first full-time Professor & Chair. Thomas Wade joined him in 1977. He then recruited Drs. Robert Rietschel, Richard Bennett, Al Solomon and Marilyn McKay as full-time faculty. Mary Spraker and Lynn Drake joined the growing department in 1981. However, Dr. Sturm and others continued their active interest in teaching and supporting the department.

As a long-standing professor in the Emory Dermatology program, Dr. Sturm saw the need for increased basic and advanced dermatologic research in order to advance the program to new levels of achievement. In 1988, he and others assisted the Dean of the School of Medicine in recruiting Dr. Thomas Lawley from the National Institute for Health’s dermatology branch as Professor and Chair to further develop research activities. Dr. Lawley’s leadership over the past 30 years, along with his early staffing choices of Drs. Wright Caughman and Robert Swerlick, have propelled Emory Dermatology and the Emory Medical School into national prominence. Tom Lawley went on to serve as the medical school’s dean for 17 years (1996-2013).

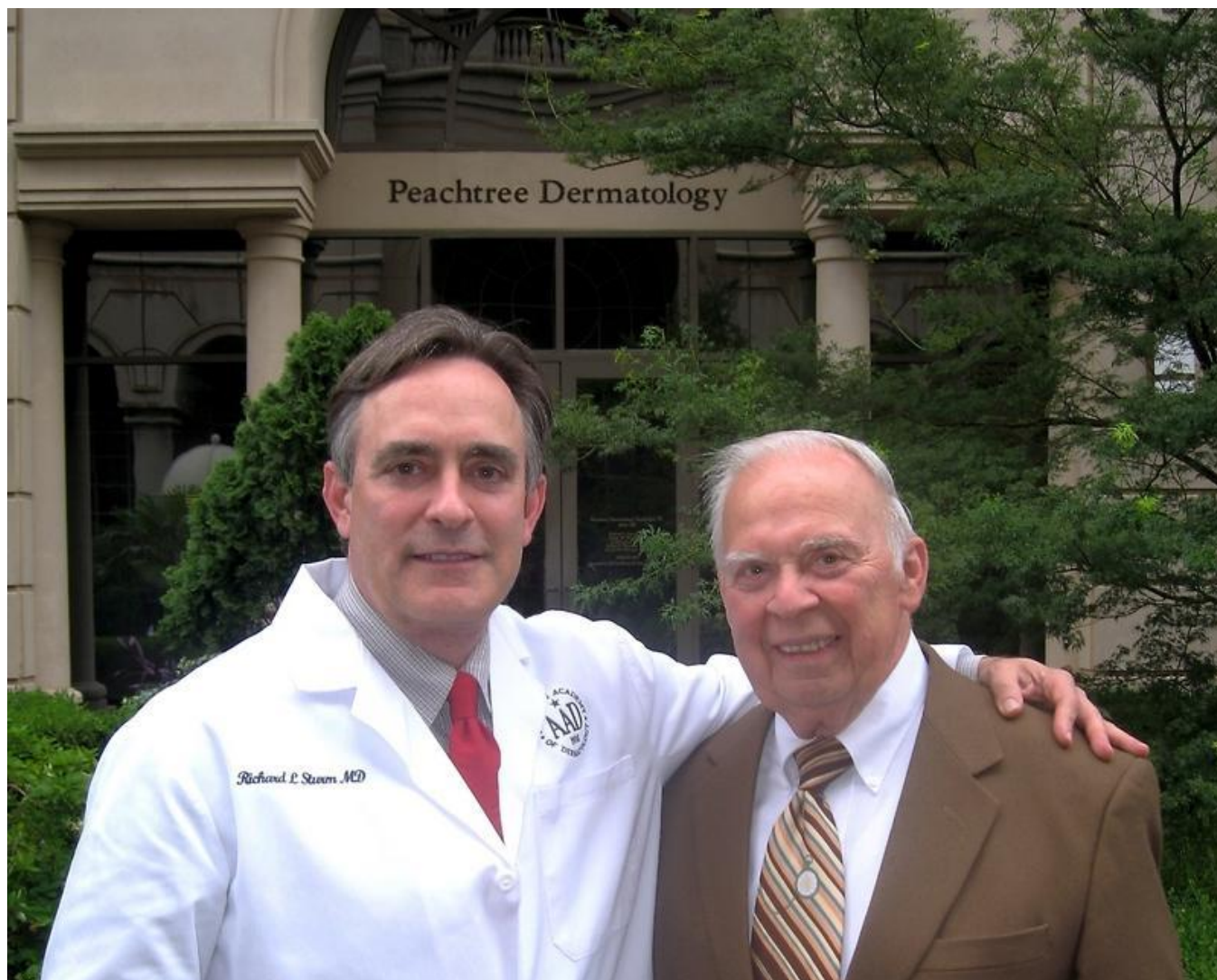
Dr. Sturm recalled the great honor of being selected for membership in the American Dermatological Association (ADA) in 1992. “Even in 1954, as a resident at the Skin and Cancer Clinic and a mentee in the private practice of Dr. Marion Sulzberger, head of the program, I knew of the ADA’s stature. I knew it to be a historic national dermatological society and that its members were dedicated to supporting education and research in the ongoing scientific evolution of dermatology. I have been impressed that over the years, the ADA and its members have frequently been involved and influential in helping to establish other dermatology groups such as the American Academy of Dermatology, American Society for Dermatologic Surgery, Society of Investigative Dermatology,

American Board of Dermatology and the numerous regional, state and international dermatology societies, as well as societies for dermatopathology, pediatrics, allergy, Mohs surgery, X-Ray, laser and cosmetic dermatology, among others.”

“I firmly believe in the importance of ‘giving back’ with my time, experience and financial support to the training programs and organizations that enhance the field of dermatology. However, it concerns me that too often our new graduates become so busy that they don’t make time to stay involved. I challenge all dermatologists to ‘Show Up’ by sharing your own time and expertise with your local hospital and academic centers.”

After a lifetime of such involvement, Dr. Sturm had given generously to many dermatologic organizations. He followed in the footsteps of benefactors such as Drs. Everett C. Fox and Louis B. Mount who have had an enduring legacy on our organization through their generous gifts. He and his family have set aside a charitable remainder trust listing ADA as a beneficiary. This planned giving vehicle pays a fixed amount of income to the donor and donor’s specified beneficiaries with the remainder going to designated charities such as the ADA. This tax-exempt irrevocable trust can be both a prudent personal tax planning strategy, and a great benefit to our organization.

We thank Dr. Sturm for his generosity and contributions to the ADA.





Help Us Document Our History!

ADA Historian David Pariser along with David Cohen, Gene Bauer and Brian Berman are in the process of updating and organizing the ADA Archives in anticipation of our 2026 sesquicentennial meeting In Philadelphia. Now is a great time to contribute items of historical importance to our organization. If you have items that should be archived and preserved for posterity, please send a description and photo to Tom Helm at thelm@buffalomedicalgroup.com. Tom will follow up with you. We are particularly interested in items from the 1950s and before.

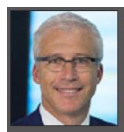
Highlights from our Annual Meeting The Ritz-Carlton Amelia Island

**Special thanks go to
Amy Paller, MD and the 2020/2021 Program Committee**

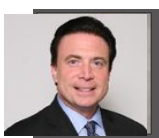
We were honored to host these distinguished speakers



Sylvia Daunert, MS, PhD



Charles Bruce, MBChB, FCP(SA)



Frank Mottek



Diana Lautenberger, MD



ACTIONS OF THE BOARD OF DIRECTORS

- Approved a lifetime dues payment of \$10,000 (Sustaining Member)
- Approved the development of the ad-hoc Archiving Committee under the direction of David Pariser, Historian. The committee will be doing research to prepare for the 150th Anniversary meeting of the ADA in Philadelphia
- Approved for new membership, sixteen Active Members, one International member and one Associate member.
- Recommended going fourth with Robert Brodell's position statement for the ADA entitled "Optimizing Access to Rural and Urban Dermatology Services: The ADA's Position Statement Addressing Disparities in Access to Care".



2021 Board of Directors

ADA Board of Directors

President
Robert Brodell

President Elect
Valerie Callender

Past-President
Jeffrey Callen

Vice President
Lawrence Eichenfield

Secretary-Treasurer
Tom Helm

Historian
David Pariser

Directors
Murad Alam
Sabra Sullivan
Hensin Tsao
Daniel Siegel
Adam Friedman

New Committee Appointments

Membership Committee
Courtney Schadt

Nominating Committee
Jane Grant Kels

Program Committee
Robert Kirsner

Meeting Site Committee
Jonathan Dyer

Audit Committee
Randall Roenigk

Honorary Membership Committee
Abby Van Voorhees

Kelly Cordoro



2021 ADA Resident/Fellow Research Awardees

The ADA again congratulates the following two individuals for being the awardees of the ADA's 2021 Dermatology Resident/Fellow Research Award; our highest honor for a resident or fellow. Their research focused on the integral nature of Dermatology in the house of medicine and issues leading to the marginalization of Dermatology. These matters of are great concern to the ADA and crucial to the success of Dermatology in the future.



Thet Su Win, MD, for her research “Advancing Care for Face Transplant Patients Through the Dermatologic Gateway”.



Ross Pearlman, MD, for his research “First Integration of DataDerm™ at an Academic Medical Center Using Epic™ Electronic Health Records: An Experiential Report”.

2022 Resident/Fellow Call for Proposals

Please Encourage Your Residents to Apply

This is the highest honor we give to dermatologists in training and it is meant to stimulate research in areas of dermatology that have not been targeted with vigor in the past. To be considered for this award, research must be related to novel studies involving either the integral nature of Dermatology in the House of Medicine or issues and matters that could lead to the marginalization of Dermatology. This research should highlight issues that limit the ability of dermatologists to participate in the decision-making process involving a) healthcare systems including private insurers, Centers for Medicare and Medicaid Services (CMS) and other payers or b) in favor of other medical specialties. The ADA is especially interested in research that highlights the collaboration of dermatology and other medical disciplines that advances healthcare for our patients; the topic of your project should be related to novel studies involving:

To qualify for this award, the research must have been completed so that data is available at the time of submission. The awarded recipient must be available in person to present their research to the general membership of the American Dermatological Association (ADA) at the Annual meeting.

The awardees will receive a monetary grant of \$500. The cost of meeting attendance including hotel and meals will be paid for by the ADA.

Applications are due August 1st, 2022.

For more details follow the link <https://ada1.org/awards-grants/>



142nd Annual Meeting

Quebec City, Quebec

October 26th – October 30th, 2022

Fairmont
LE CHÂTEAU FRONTENAC



Fairmont Le Château Frontenac is Canada's most beloved hotel. With its sweeping views of the St. Lawrence River this landmark luxury hotel located in Old Quebec, a UNESCO World Heritage Site, will guarantee you a memorable and inspiring stay in one of the most beautiful, and walkable, cities in the world.

OUR ROOM BLOCK IS NOW OPEN!

A dedicated booking website has been created specifically so our meeting attendees will be able to make, modify and cancel their hotel reservations. Additionally, you may purchase select room upgrades online.

Please click on the following dedicated link below to reserve a room online. Where it states "make your selection", click on Attendee from the drop down menu. <https://book.passkey.com/go/2022annualmtg>

For those that prefer to make their reservation via phone, the phone number is 1-800-441-1414. Please refer to the group code 2022ANNUAL.



ADA members "Come blow your horn!" 2022 "Spectacle de Musique"

The Quebec ADA meeting will feature a concert with the talents from the ADA on October 26th, following the opening reception. Our gifted entertainment lineup is almost complete. We are looking for a saxophonist or trumpet player to join the musical talents of ADA members Joe Merola, Jacqueline Junkins -Hopkins, John Zic, Markham Luke and Judge Marcus Williams, spouse of ADA member, Carmen Williams.

FUTURE MEETINGS

Washington, DC (Fairmont) (2023) Free museums!!
October 25th-29th, 2023 <https://youtu.be/0wEL8BKdE1M>

Seattle, Washington (Hyatt Regency) (2024) - An exciting urban city surrounded by unmatched natural beauty.
October 23rd-27th, 2024 https://youtu.be/jCuG_rlVVPE

Laguna Nigel (Ritz-Carlton) (2025) A plush oasis on a bluff overlooking the Pacific!
October 29th-November 2nd, 2025

Philadelphia, PA (Ritz-Carlton) (2026) - The ADA's Sesquicentennial Anniversary Meeting October 21st-October 25th, 2026

Photos from the 141st annual meeting in Amelia Island, Florida can be found at the link below

<https://www.dropbox.com/sh/b0ch4wpbtix1u0f/AACV9i8nd9u8ofKJd1Li2zuea?dl=0>



"What I Know Now, that I Wish I Had Known Long Ago"
Jeff Callen, MD, ADA Immediate Past President

Jeff Callen delivered an incredible presidential address entitled, "What I Know Now, that I Wish I Had Known Long Ago". To view the video of the speech

<https://drive.google.com/file/d/1Y58J9WW3xJCMYzHUD05SmIpgTgkXz0Zb>



NEWSWORTHY

George Hruza was named the AADA 2022 Advocate of the Year for 2022 for his advocacy with the FDA on do-it-yourself fillers and neuromodulators that has led to the FDA taking legal action against the purveyors, work on a USP compounding monograph for buffered local anesthetics and Chairing SkinPAC raising more than \$933,000 from AADA members for our advocacy efforts, a record amount in spite of the pandemic.

ADA member **Seemal R. Desai** was reappointed to serve another four-year term as a member of the FDA's Pharmacy Compounding Advisory Committee (PCAC). As the only dermatologist on this committee, he will serve in this role until September 2025. This group provides the FDA with guidance related to scientific, technical and medical issues concerning drug compounding under sections 503A and 503B of the Federal Food, Drug and Cosmetic Act.

Pui-Yan Kwok was elected a Fellow of the AAAS (American Association for the Advancement of Science) this past year. I have also been elected a Fellow of UNESCO's World Academy of Sciences for the Advancement of Science in Developing Countries (to be inducted in 2022). He was awarded the 2022 Chen Award for Distinguished Academic Achievement in Human Genetic and Genomic Research by the Human Genome Organization (HUGO).

John Wolf has announced that next July 1 he will step down as Chair at Baylor, after 40 years as Chair and 48 years on the Baylor faculty. When he was appointed, Dr. Wolf was the youngest Chair at Baylor. Now, he is the "most senior" Chair. Currently, he plans to stay on at Baylor to see patients, teach, and write (no administration, please!). John ended his announcement with a quote from The Grateful Dead: "What a long strange trip it's been".

Keyvan Nouri has been elected the incoming Assistant Secretary-Treasurer (leading to becoming the Secretary-Treasurer) of the American Academy of Dermatology starting March 2022. His book titled "Skin Cancer: A Comprehensive Guide" will be published by McGraw Hill in 2021 becoming his 13th published textbook. Keyvan continues to serve as the Chair of the University of Miami Medical Group (1400 physician members).

Robert T. Brodell, tenured professor of dermatology and professor of pathology at the University of Mississippi Medical Center has been named a Billy S. Guyton Distinguished Professor celebrating a career of scholarly accomplishments.

Warren Heymann, Mark Lebwohl, Dedee Murrell and Ian Coulson, have co-edited the 6th edition of "Treatment of Skin Disease" which was released in October.

M. Peter Marinkovich and Lawrence Chan have recently co-edited a new medical textbook entitled "New Technologies in Dermatological Science and Practice", which was published by CRC Press (August 2021)." In this book, we detail some up-and-coming diagnostic and therapeutic techniques relevant to dermatology, including bioprinting of human skin and hair, advancement of melanoma diagnosis with artificial intelligence and optical coherence tomography, intra-operative skin cancer margin determination with mass spectrometry, ex vivo and in vivo gene therapies for epidermolysis bullosa, and CAR-T cell treatment for pemphigus vulgaris.

<https://www.elnuevodia.com/suplementos/vida-plus/notas/doctor-nestor-sanchez-una-vida-dedicada-al-projimo/>



On Friday November 12, 2021, **Molly Hinshaw** completed two years of coursework in the Physician Leadership Development Program (PLDP) at UWSMPH in Madison, WI. The PLDP cohort was comprised of 25 UWSMPH selected physicians and the program included a combination of American Association for Physician Leadership (AAPL) coursework, sessions with institutional leadership, and a project created by the cohort to improve an identified institutional gap in this case communication. Dr. Hinshaw is Chief of Dermatopathology at UW Health, Director of the Nail Clinic, a member of the Department of Dermatology Senior Leadership Team, and an active member of multiple professional societies all of which she plans to enhance using her training in the PLDP.

Mary Lupo will be moderating a panel at [Aesthetics Tech Summit 2022](#), where experts will examine this topic in the panel "Optimizing Patient Satisfaction with Energy-Based Devices," taking a look at patient perceptions as well as what's coming next for energy-based devices.

John Voorhees will be receiving the Distinguished Clinical and Translational Research Award. The ceremony will took place during a special ceremony at the University of Michigan in November. Additionally, he has been elected as a fellow of the American Association for the Advancement of [Science \(AAAS\)](#). He was elected to this high honor for extraordinary contributions to skin biology and dermatology, in particular psoriasis, the skin response to ultraviolet radiation, and skin aging, and an exemplary and sustained record of leadership in dermatology. Dr. Voorhees was one of 20 scholars from the University of Michigan and among the 564 scientists, engineers and innovators, spanning 24 scientific disciplines, who were recognized this year by the AAAS. Selection as an AAAS fellow is among the most distinct honors within the scientific community. For the full article follow this link <https://medicine.umich.edu/dept/dermatology/news/archive/202201/dr-john-voorhees-elected-aaas-fellow>

As always, please do not hesitate to contact me with issues related to the ADA as they arise.

Best,

Tom Helm, ADA Secretary-Treasurer

THelm@Buffalomedicalgroup.com

Cell: 716-435-3005