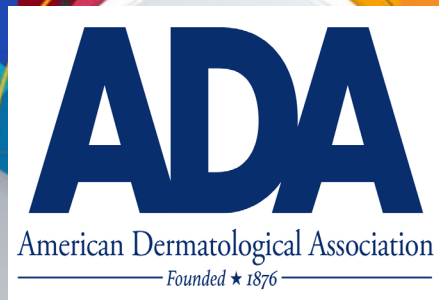


Spring 2021



# NEWS



## Message from the President – Jeffrey Callen, MD

Dear Friends/Colleagues,

What a year this has been!! We've learned to use Zoom, Microsoft Teams, Cisco WebEx and Bluejeans to be close to colleagues, trainees, friends and family. I don't know from whence this quote comes, but this year has offered the ultimate opportunity for "making lemonade from lemons." It is sad not to be able to see our loved ones in person or to be able to hug them due to the pandemic. However, life went on for most of us and we could hopefully focus on what is most important in our lives. Personally, I had been traveling for meetings, visiting professor programs, and vacations, but that all stopped abruptly in early March of 2020. Some of our travel related to opportunities for Susan and I to view and acquire contemporary art for our local museum as well as to attend film festivals with the museum's curator of film. However, like everything else this past year, those festivals soon became virtual and we watched many more films in the comfort of our home than we might have, had we traveled to the brick and mortar venues.

Work was greatly affected but we rapidly transitioned to telemedicine for a short time and found some patients that could be effectively cared for with this method. For those of you in academics, I am certain that you also transitioned to virtual conferences. Actually, the virtual format has allowed us to discuss many more patients and to invite "virtual visiting professors" from not only the US, but from other countries. Our residents and trainees in Louisville have benefited greatly from that experience. In addition, many of you have created new offerings via these virtual formats. The opportunities for learning have been so abundant, that one is not able to take advantage of all that is being produced.

We live in "interesting" and "challenging" times, which has impacted me on a personal level. The pandemic has stressed an already stressed political and social system in our country and it is my sincere hope that we as individuals can agree to treat each other in a civil manner regardless of where we reside on the political spectrum. I am very hopeful that we will be able to see one another in person in early November.

As you perhaps saw in the "Save the Date" that was recently sent, we are planning a new social event for the meeting. We will discuss books and movies, etc. Please think about what you have read and seen during this past year that you feel would be worthy of everyone's time and prepare a short capsule (1-2 minutes) similar to how you might respond when telling your friends what to watch or read.

Jeff

## Congratulations to Our Newly Elected ADA Members

### Active Members

Diana Bolotin  
Alison Bruce  
Yvonne Chiu  
Joseph Eastern  
Gary Goldenberg  
Molly Hinshaw  
William Huang  
Jeremy Jackson  
Patrick Lee  
Manisha Loss  
Mollie MacCormack  
Joseph Merola  
Abena Ofori  
Ginette Okoye  
Faramarz Samie  
Courtney Schadt  
Sandy Tsao  
Steven Wang  
David Wetter

### International Members

Jose Martinez Villareal



***Message from the Secretary-Treasurer,  
President Elect, Robert Brodell, MD***

Dear ADA members,

We are not out of the woods yet, but it appears that the COVID-19 vaccination program in the United States is leading to a dramatic decrease in cases, hospitalizations and deaths from this terrible disease. Trust that President Jeff Callen and the Board of Directors will continue to closely monitor this situation, but we are hopeful that the Annual Meeting at the Ritz Carlton in Amelia Island, Florida will be an in-person meeting! It will be exciting to see each other and welcome our new members from the virtual class of 2020 and the new class of 2021! Most of us are already vaccinated and all measures recommended by the CDC will be in force. Amy Paller has put together a spectacular meeting and the outdoor activities will provide a chance to get ourselves back into shape! Please do not hesitate to call me if you have any questions about ADA past, present or future. I am excited about nearing the completion of my term as Secretary-Treasurer and turning over the reins to Tom Helm who has been doing a great job as Assistant Secretary-Treasurer.

Your friend and colleague,

Bob Brodell  
Secretary-Treasurer, ADA  
cell 330 883 5302

**Dr. Samuel Moschella's 100<sup>th</sup> Birthday!**

Dr. Samuel Moschella will turn 100 in April! To celebrate this milestone, Dr. Adam Lipson, Division Chair of Dermatology at Lahey Dermatology, has asked us to spread the word.. A surprise group video for Dr. Moschella is being made and help is needed. Please add your own video birthday wishes below (it's quick & easy) and you'll be part of a memorable surprise. Remember, it's a secret. Just click here to record or upload your brief video: <https://app.vidhug.com/dr-samuel-l-moschellas-100th-birthday/H1q3TebVu/record>:

When prompted, please include your email address so that all contributors can be identified, especially if it has been a while since Dr. Moschella last saw you. Please feel free to pass on this email to others who might wish to honor Dr. Moschella.

There are two additional other ways you may wish to recognize Dr. Moschella's big day: Dr. Moschella's grand-daughter and Lahey Derm NP, Tori Garcia-Albea, is asking Dr. Moschella's friends to send birthday cards to his home. If you would like to mail him a card but do not have his address, please contact her at [victoria.r.garcia-albea@lahey.org](mailto:victoria.r.garcia-albea@lahey.org).

Finally, we are establishing an endowed education fund in Dr. Moschella's honor at Lahey Hospital & Medical Center to ensure that future trainees will forever know Dr. Moschella and his contributions to the field. If you would like to make a gift please click this link select "Other" and indicate your support for Dr. Moschella's fund. For more information, please see follow this link: <https://drive.google.com/file/d/1D0RHVhOhZjhZJCG58qz8tFXWemnRSms3/view>



## ACTIONS OF THE BOARD OF DIRECTORS

- ❖ Approved projected budget for 2021
- ❖ Membership Committee: Accepted 19 new Active members
- ❖ Honorary Committee: Approved 1 International Honorary member
- ❖ Meeting Site Committee: Approved the 150th Annual Meeting Site: Ritz Carlton, Philadelphia
- ❖ Investment Committee: Stay the course of a moderately conservative Investment strategy
- ❖ Endowment Committee: Focus on planned/legacy giving
- ❖ Audit Committee: Annual audit without deficiencies
- ❖ Program Committee: Approved only in person annual meeting or virtual business meeting.  
Approved a New Member Dinner to honor both classes of 2020 and 2021  
Approved a Survey to Membership regarding 2021
- ❖ Accepted 2 resignations since last Business meeting in October, 2020.
- ❖ Approved nomination of Bob Brodell for the ILDS Humanitarian Award.

### ADA Board of Directors

President  
Jeffrey Callen

President Elect  
Robert Brodell

Past-President  
Brian Berman

Vice President  
Maria Hordinsky

Secretary-Treasurer  
Robert Brodell

Assistant Secretary-Treasurer  
Tom Helm

Historian  
David Pariser

Directors  
Desiree Ratner  
Murad Alam  
Sabra Sullivan  
Hensin Tsao  
Lawrence Eichenfield  
Andrew Alexis

### RESIDENT RESEARCH AWARDS

As a reminder, the ADA's Call for Proposals, which outlines the guidelines, information and requirements, as well as the application for you to post and distribute in your departments is on the website [ada1.org](http://ada1.org)

Please have the applicants submit the application to the 2021 Dermatology Resident/Fellow contact info listed on the form.

**The deadline to turn in the completed application is August 1, 2021.**

### DIGITAL IMAGES NEEDED

We are updating the home page on our website. We would like to have pictures that truly represent the ADA membership. Please submit digital images of ADA members at work either in the clinical or academic setting! We will select from these images to populate our website and perhaps even rotate them.





## FUTURE MEETINGS



THE RITZ-CARLTON

**141<sup>st</sup> Annual Meeting**  
**Amelia Island, Florida**  
**November 3<sup>rd</sup> – 7<sup>th</sup>, 2021**



*A tranquil resort on Florida's northeast coast, The Ritz-Carlton, Amelia Island is an invitation to escape from the outside world and discover a new one. Set along 13 miles of beachfront, the hotel is an exploration in coastal treasures including the multi-faceted flavors of both salt and infused bourbon, the meditative movements of a hammock massage and the unspoiled natural beauty discovered.*

Quebec City, Canada (Fairmont, Le Chateau Frontenac)(2022) Old world charm in North America  
October 26<sup>th</sup>-30<sup>th</sup>, 2022 <https://youtu.be/vdhLTqmMnCo>

Washington, DC (Fairmont) (2023) Free museums!!  
October 25<sup>th</sup>-29<sup>th</sup>, 2023 <https://youtu.be/0wEL8BKdE1M>

Seattle, Washington (Hyatt Regency) (2024) - An exciting urban city surrounded by unmatched natural beauty.  
October 23<sup>rd</sup>-27<sup>th</sup>, 2024 [https://youtu.be/jCuG\\_rIVVPE](https://youtu.be/jCuG_rIVVPE)

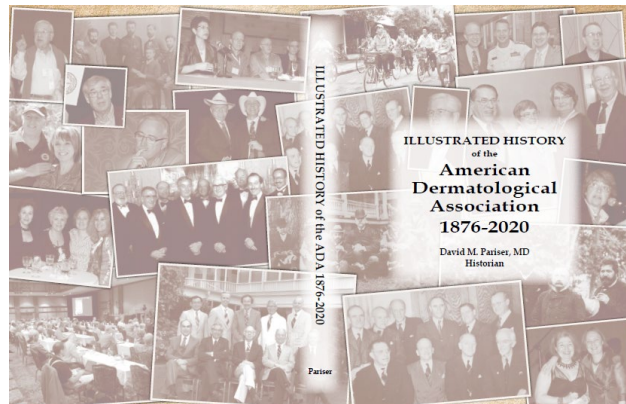
Laguna Niguel, California (The Ritz-Carlton) (2025) - Perched on a bluff overlooking the Pacific Ocean, The Ritz-Carlton, Laguna Niguel is a coastal paradise with a playful side.  
October 29<sup>th</sup>- November 2, 2025  
[https://www.youtube.com/watch?v=yy17s2bKvHg&ab\\_channel=VisitCalifornia](https://www.youtube.com/watch?v=yy17s2bKvHg&ab_channel=VisitCalifornia)

Sesquicentennial Anniversary ( 2026 ), Philadelphia, Pennsylvania, Ritz Carlton  
October 21<sup>st</sup>- October 25<sup>th</sup>, 2026



## HISTORY BOOK UPDATE

The new and revised ADA History Book will be mailed out this month to all members who pre-ordered. Our new members will receive their copy at the meeting. Additional copies will be available at the meeting as well. We know that you will enjoy the book and see how your contributions are impacting the legacy of this storied organization. The ADA will continue to have an important influence on our profession for many years to come.



Again, a huge thank you to David Pariser, MD, ADA Historian for his tireless efforts to bring the latest edition of the book to fruition!

### *In Memoriam*

*Malcolm Greaves, MD - February 2021*

*Charles McDonald, MD - February 2021*

*Scott McNutt, MD - February 2021*



## NEWSWORTHY

**Alexa Kimball** is in the running this year to be designated as one of Modern Healthcare's 50 Most Influential Clinical Executives. Anyone can vote, so please do. You can vote for three individuals. It is quite a list with a number of noteworthies including Dr. Fauci. Alexa is the only dermatologist on the list. Voting is open till April 13 and can be found at <https://www.modernhealthcare.com/nominate/50-most-influential-clinical-executives>

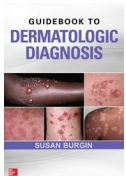
Additionally, **Alexa** was honored to be recognized by Fierce Healthcare with the 2020 Women of Influence Award.

**Elizabeth McBurney** was selected as the 7th annual Women's Dermatologic Society Legacy awardee for 2021 and celebrated with a virtual party on April 29, 2021.

The George Washington University (GW) School of Medicine and Health Sciences (SMHS) and The GW Medical Faculty Associates (MFA) have appointed **Adam Friedman, MD**, to serve as chair of the Department of Dermatology. Friedman has served as interim chair for the department since February 2019. <https://smhs.gwu.edu/news/adam-friedman-md-appointed-serve-chair-department-dermatology>

**Barbara Mathes** was made an Honorary Member of the AAD. She was awarded this honor, by the AAD Board of Directors in 2019 and was to be recognized at the 2020 AAD annual meeting.

ADA members **Art Papier** and **Lowell Goldsmith** share the following: When we founded VisualDx over 20 years ago we were interested in reducing all forms of cognitive bias including racial bias. We have relentlessly focused on the idea of equity in medical knowledge resources which led to VisualDx containing a full representation of disease presentation in people of color, including over 14,000 images ([www.visualdx.com/diversity](http://www.visualdx.com/diversity)) In the fall, in collaboration with the Skin of Color Society and the New England Journal of Medicine we launched a 4 part webinar series. Many dermatologists and ADA members participated in making the series a great success. The webinar recordings are freely available here: The Impact of Skin Color and Ethnicity on Clinical Diagnosis and Research – (over 10,000 participants registered from over 100 countries). The three organizations have now expanded the collaboration with Project Impact: <https://www.projectimpact.org>



**Susan Burgin** is delighted to announce that her long-awaited book "A Guidebook to Dermatologic Diagnosis" has just been published. "Guidebook" provides a comprehensive approach to dermatologic diagnosis and is intended not only for medical students and dermatology residents, but for dermatology educators looking to augment differential diagnosis teaching methodology.

<https://www.mhprofessional.com/9780071738750-usa-guidebook-to-dermatologic-diagnosis-group>  
[https://www.amazon.com/Guidebook-Dermatologic-Diagnosis-Susan-Burgin/dp/0071738754/ref=sr\\_1\\_1?crid=3T9WIG2L5DTUF&dchild=1&keywords=susan+burgin+dermatology&qid=1614181339&sprefix=susan+burgin+derm%2Caps%2C335&sr=8-1](https://www.amazon.com/Guidebook-Dermatologic-Diagnosis-Susan-Burgin/dp/0071738754/ref=sr_1_1?crid=3T9WIG2L5DTUF&dchild=1&keywords=susan+burgin+dermatology&qid=1614181339&sprefix=susan+burgin+derm%2Caps%2C335&sr=8-1)





**Randall Roenighk** is the new Executive Director of the ABD effective July 1, 2021. Joining his new leadership team is **Stanley Miller** - Associate Executive Director, Continuing Certification, **Marta Petersen** - Associate Executive Director, Candidate, Program and Diplomate Relations, **Julie Schaffer** - Associate Executive Director, Exam Development, **Lela Lee** - Senior Executive Consultant and **Tom Horn** - Emeritus Executive Director. **Tom Horn** was recognized for the more than 2 decades of leadership he has provided with the ABD.

**Darrell Rigel** is happy to announce that his family is growing with the addition of their new granddaughter, Ophelia Rose, born Dec 9th 2020.

**Elise Olsen** has received honorary membership in the AAD. In addition to that, she has received the David Whiting Leadership and Research Award from the American Hair Research Society.

**Neil Prose** has produced "Keepers of the House" a short documentary film about the ways in which hospital housekeepers provide emotional support for patients and their families. The film was reviewed in the most recent edition of Pharos

[https://alphaomegaalpha.org/pharos/2021/Winter%202021/2021\\_Winter\\_movie\\_review.pdf](https://alphaomegaalpha.org/pharos/2021/Winter%202021/2021_Winter_movie_review.pdf) .A curriculum for the use of the film is now available at <https://sites.fhi.duke.edu/healthhumanitieslab/portfolio/keepers-of-the-house-curriculum/>.

Additionally, he has done a TedTalk entitled, [Singing the Same Song: Empathy, Curiosity, and Human Connection](#), where he discusses his experiences with patient care and humility as a medical practitioner. shares what he has learned, it is important to listen to patients and talk about the importance of listening and empathizing with the patients. Treating patients is about building a human connection  
<https://www.youtube.com/watch?v=ZxyLK-m0HHI&app=desktop>

**Bob Brodell** recently was awarded tenure by the University of Mississippi Medical Center.

**Edward Cowen** is the Vice-President of the America Board of Dermatology.

**Robin Graham-Brown** has been greatly enjoying his volunteer work assisting with the pandemic. In the UK, many dermatology consultants and trainees have been re-deployed to help with the pandemic over the past twelve months. The value of grounding in internal medicine has been invaluable, as has the presence of a number of senior citizen derms who have stepped in to help with routine work - and suddenly discovered the value of digital consultations, doing A & G (Advice & Guidance) responses to enquiring family doctors.

**Charles Ellis** is the recipient of the 2021 Walter B. Shelley, MD, Leadership Award of the Women's Dermatologic Society. He was selected for his outstanding dedication to the field of dermatology and his contributions toward supporting women in dermatology throughout his career. He was previously recognized as an Honored Member of the AAD.

**Wilma Bergfeld** was honored at the last ACGME Annual Meeting with the 2021 Parker J. Palmer Courage to Teach Award. This is an extremely distinguished award in the world of academic medicine. See her interview <https://www.acgme.org/Newsroom/Blog/Details/ArticleID/10983/Honoring-Excellence-Q-and-A-with-Wilma-F-Bergfeld-MD>



**Jennifer Choi** received the Mentor of the Year by the Women's Dermatologic Society this year. She was elected as a faculty member to the Alpha Omega Alpha Honor Society this year and received an Outstanding Teacher Award this year from Northwestern University Feinberg School of Medicine

**Kenneth J. Tomecki** will begin his one-year term as president of the American Academy of Dermatology.

**Neal Bhatia** will begin his one-year term as vice president of the American Academy of Dermatology.

ADA members **Lionel Bercovitch** and **Jane Grant-Kels**, in association with Cliff Perlis and Ben Stoff, have successfully edited the new 2021 edition *Dermatoethics (Contemporary Ethics and Professionalism in Dermatology)*. The textbook was published by Springer. The authors and editors are hopeful that the new book will be used as part of the dermatology residency curriculum and as a guide to dermatologists facing our complex world due to the importance of the topic.

## Mentorship and Leadership Opportunities

The American Academy of Dermatology (AAD) is seeking experienced leaders from a variety of backgrounds including private practice, academics, advocacy, and research, to serve as mentors to the next generation of leaders in our specialty. Mentors are selected for their dedication to our field and its future. Please consider updating your AAD mentor profile or signing up to serve as a mentor to share your experience, knowledge, and insight. Simply complete or update the online mentor profile on the AAD website:

<https://login.aad.org/?returnUrl=https%3a%2f%2fwww.aad.org%2fmember%2fcareer%2fli%2fbecome>

Mentorship is only one of the many components of leadership development in the AAD's Leadership Institute. <https://www.aad.org/member/career/li> In addition to mentoring opportunities, the Leadership Institute offers very popular programs such as the Leadership Forum, Advanced Leadership Forum, and the Academic Dermatology Leadership Program (ADLP) which are described below. In addition, sessions on a variety of leadership development topics are offered to all attendees at the AAD Annual and Summer Meetings.

### Leadership Forum and Advanced Leadership Forum

Leadership Forum is a highly interactive and enriching weekend that provides an opportunity to advance leadership and communication skills while networking with colleagues and current leaders. Those selected are between one to eight years post dermatology residency/fellowship training. The Advanced Leadership Forum is a similar weekend experience for accepted mid-career dermatologists that are 10 years or more from residency training.

### Academic Dermatology Leadership Program

The highly competitive ADLP is targeted to dermatologists devoting at least 75% of their professional time to academic medicine and have been out of residency/fellowship for no more than 9 years. This yearlong opportunity includes intensive work with a selected mentor.





There is no group of dermatologists with more strong leaders than the American Dermatological Association! Please take a moment to sign-up or update your AAD online mentor profile (above) and check the appropriate boxes to volunteer for the AAD Diversity Mentorship Program, ADLP, or other general opportunities. Your willingness to share your time and expertise will insure the strength of our future leaders. Please consider recommending your colleagues to the program(s) that might best fit their needs. Applications for the spring 2022 Leadership Forums and the 2022 ADLP program open in July 2021. If you have questions about AAD mentoring opportunities or the Leadership Institute, contact Tammie Ferringer ([tferringer@geisinger.edu](mailto:tferringer@geisinger.edu)) or Linda Ayers ([layers@aad.org](mailto:layers@aad.org))



ADLP mentor Tammie Ferringer with mentees: Tejesh Patel, Michelle Tarbox, and Olayemi Sokumbi



Looking forward to seeing everyone soon!

Bob  
Robert Brodell, MD  
Secretary-Treasurer