

SAVE THE DATE!



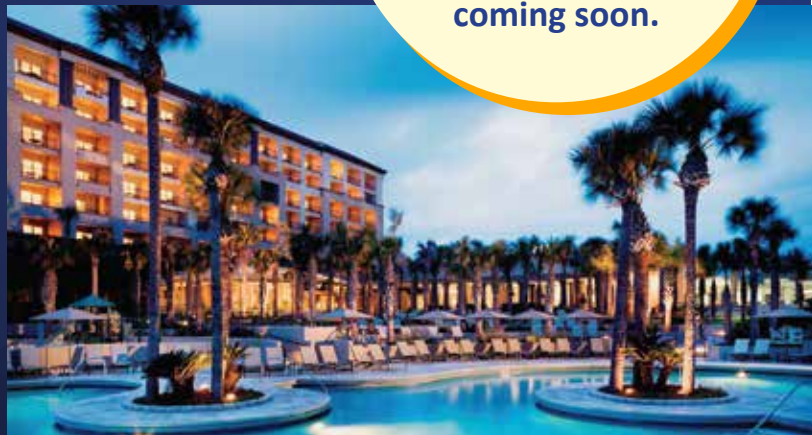
141ST ANNUAL MEETING

November 3-7, 2021

The Ritz-Carlton Amelia Island, Florida

**SPECIAL
PROGRAM
PREVIEW!**

**Mark your calendar!
Registration details
coming soon.**



www.ada1.org



Meeting Highlights

Innovation, Shark Tank, Diversity, Mottek on Money and More!

Dr. Amy Paller, Chair of the 2021 Program Committee, has an exciting curriculum planned for this year's meeting in Amelia Island, Florida.

ADA Shark Tank

The theme is Innovation, and two of our Friday guest speakers will be top scientists who are pioneers in research involving skin-like sensors (John Rogers, PhD) and the microbiome (Rob Knight, PhD). These guests and others, including Innovation Director Lisa Dhar, MD, and ADA members Rox Anderson (Innovator extraordinaire), Fred Beddingfield (Industry leader), and Markham Luke (FDA) will form a panel of "Sharks" for an hour of challenges and fun in the *ADA Shark Tank*. ADA members will be dared to submit innovative "products" that demonstrate creative solutions to dermatologic problems. Three products will be presented to the "Sharks" while fellow ADA-ers in the audience witness a thought-provoking interchange....and have some fun!

Increasing Diversity

A dilemma that looms large is the limited diversity in our specialty, with our dermatology workforce falling far short of resembling the US population for whom we provide care. Thursday will be devoted to collectively understanding the basis and implications of our lacking diversity – and brainstorming creative solutions. Diana Lautenberger from the AAMC will headline the session, discussing implicit bias – with a pre-meeting assignment for all participants. Other ADA panel members will discuss microaggressions, social and cultural capital, a holistic approach to residency selection, economic barriers, the paucity of mentorship programs, and issues related to the pipeline of underrepresented minorities.

Unpredicted events, ranging from environmental disasters to virulent infections (and perhaps pending elections), threaten to destabilize society and affect our economy. We are delighted to have Frank Mottek, the voice of business and economic news ("Mottek on Money"), as our Saturday guest speaker. He will comment on his experiences with events that have impacted our economy and his predictions.

Young Leadership

As is tradition, the ADA Saturday program will also highlight the innovative research of rising stars in dermatology. This year's Young Leadership Awardee, Dr. Michael Rosenblum, studies how immune mechanisms are regulated in the skin, with the goals of translating this knowledge to therapy. Two Resident/Fellow Awardees will also present their work.

Initiatives and Leadership

Based on input from our membership, we will continue to offer practical tips rooted in patient experiences with medical and pediatric dermatology practice. Leaders of ADA Strategic Initiatives will update us on pharmacy benefit managers, impact of immunosuppression on skin cancers in transplant patients, and burnout, well-being, and professional satisfaction among dermatologists. The RUC Team will present and lead a discussion on two "hot button topics" and a leader of the AAD Leadership Institute will give an overview and opportunities for ADA members. We again invited dermatology journal editors to the stage, this year to engage members in a panel discussion about the future of our dermatology journals, rather than the more traditional review of the year's literature in each of their journals. Finally, we will round out the program on Sunday morning with a rapid-fire session in which ADA leaders will share their thoughts about pressing issues in dermatology.

Special Events

- An Opening Reception on Wednesday evening provides the opportunity to mingle with friends over a glass of wine while enjoying heavy hors d'oeuvres.
- A Reception Thursday evening honors the new members.
- Thursday and Friday evenings provide time to enjoy the unique ambiance and charm of Amelia Island and its surrounding towns on your own. Consider making dinner reservations at a local restaurant prior to attending the meeting.
- A Movie and Book Chat will be led by Jeff Callen and company to discuss what movies you have seen or what books you have read during this past year that you believe are worthy for all to see or read. Join us as we discuss our favorite Movies, Books, TV Shows, Actors and Authors of 2020-2021.
- We will enjoy a Margaritaville President's Dinner on Saturday evening... honoring our president, Jeffrey Callen, MD.
- Additional afternoon social activities will be announced at a later date.

**Join your colleagues in what promises to be
a great ADA meeting!**

**Special thanks to Amy Paller, MD, and the Program
Committee for developing our scientific program.**

ADA Program-at-a-Glance

WEDNESDAY, NOVEMBER 3, 2021	
12:00 pm – 4:00 pm	Board of Directors Meeting
4:00 pm – 6:30 pm	Registration
6:00 pm – 8:00 pm	Opening Reception
THURSDAY, NOVEMBER 4, 2021	
7:00 am – 12:45 pm	REGISTRATION
7:00 am – 8:00 am	BREAKFAST FOR ADA MEMBERS
8:00 am – 10:00 am	BREAKFAST FOR REGISTERED SPOUSES/ GUESTS
8:00 am – 9:20 am	FIRST EXECUTIVE SESSION
8:00 am	Opening Remarks <i>Robert Brodell, MD, Secretary-Treasurer</i>
8:05 am	Induction of New Members: Active and International Honorary Members <i>Jeffrey Callen, MD, ADA President</i>
8:35 am	In Memoriam <i>David Pariser, MD, Historian</i>
9:15 am	Election of Officers and Directors <i>Jeffrey Callen, MD, ADA President</i>
9:20 am – 11:45 am	THURSDAY SCIENTIFIC SESSION
9:20 am – 10:00 am	Medical Dermatology Session Moderator: <i>Edward Cowen, MD</i> Panel/Speakers: <i>Edward Cowen, MD; Jennifer Choi, MD, PhD; Christina Callis Duffin, MD; Janet Fairley, MD</i>
10:00 am – 10:30 am	MEMBER BREAK
10:30 am – 11:40 am	The Future of our Dermatology Journals Session Moderator: <i>Lynn Cornelius, MD</i> JAAD: <i>Jane Grant-Kels, MD</i> JAMA: <i>Dermatology: Kanade Shinkai, MD, PhD</i> JID: <i>Mark Udey, MD, PhD</i> <i>Pediatric Dermatology: Lionel Bercovitch, MD</i> <i>Dermatologic Surgery: Desiree Ratner, MD</i>
11:40 – 11:45 am	Q & A
11:45 pm	Session Concludes
AFTERNOON AT LEISURE / OPTIONAL ACTIVITIES TBA	
5:00 pm – 6:00 pm	Reception
FRIDAY, NOVEMBER 5, 2021	
7:00 am – 1:00 pm	REGISTRATION
7:00 am – 8:00 am	BREAKFAST FOR ADA MEMBERS
8:00 am – 10:00 am	BREAKFAST FOR REGISTERED SPOUSES/GUESTS
8:00 am	SECOND EXECUTIVE SESSION <i>Robert Brodell, MD, Secretary-Treasurer</i>

GETTING THERE IS EASY! The Ritz-Carlton, Amelia Island is only about a 40-minute drive from the Jacksonville, FL airport. Affordable shuttle service is available for those who don't wish to rent a car. On Amelia Island, a barrier island that's only a quarter-mile wide in some places, and no more than three miles wide in others, getting around is easy too! Visitors often use horses, bikes, Segways, golf carts – and using your own two feet is always an excellent option.

FRIDAY, NOVEMBER 5, 2021 (continued)	
8:05 am – 12:30 pm	FRIDAY SCIENTIFIC SESSION Joint Session for ADA Members and Guests Session Moderator: <i>Amy Paller, MD</i>
8:05 am – 8:30 am	PRESIDENTIAL ADDRESS <i>Jeffrey Callen, MD, ADA President</i>
8:30 am – 9:10 am	Sensors and Dermatology Guest Speaker: <i>John A. Rogers, PhD*</i> Louis Simpson and Kimberly Querrey Professor of Mechanical Engineering, Electrical Engineering, and Computer Science, Chemistry and Neurological Surgery, and Director of the Center for Bio-Integrated Electronics at Northwestern University
9:10 am – 9:50 am	Microbiome Research: Where is it going? Guest Speaker: <i>Rob Knight, PhD</i> Professor, Departments of Pediatrics, Bioengineering, and Computer Science & Engineering, and Director, Center for Microbiome Innovation
9:50 am – 10:05 am	Innovation and Dermatology <i>R. Rox Anderson, MD</i>
10:05 am – 10:30 am	BREAK FOR MEMBERS AND SPOUSES/GUESTS
10:30 am – 11:40 am	The ADA Shark Tank -- A Highly Innovative, Relevant, Fun and Exciting Session Moderator: <i>Lynn Drake, MD</i> ADA Sharks: <i>R. Rox Anderson, MD; Frederick Beddingfield, MD; Markham Luke, MD, PhD</i> Guest Sharks: <i>Lisa Dhar, PhD; Rob Knight, PhD; John A. Rogers, PhD</i> Lisa Dhar, PhD, Director of New Business Ventures for Engineering, Innovation and New Ventures Office and McCormick School of Engineering and Applied Science, Northwestern University
11:40 am – 12:30 pm	Issues and Controversies Session Moderator: <i>Jeffrey Callen, MD</i> Pharmacy Benefit Managers Speaker: <i>Murad Alam, MD</i> Impact of Transplantation Speaker: <i>Thomas Stasko, MD</i> Burnout, Well-being, and Professional Satisfaction among Dermatologist Speaker: <i>Alexa Kimball, MD</i> AAD Leadership Institute Speaker: <i>Tammie Ferringer, MD</i> The RUC Team will present and lead a discussion on two “hot button topics” • The new paradigm in cognitive coding with the 2021 CPT updates MDM is now your best friend ... at least this year • Not all Clever Data Dives Should be Published Speakers: <i>Dan Siegel, MD, RUC Team members</i>
12:30 pm	Session Concludes
AFTERNOON AT LEISURE / OPTIONAL ACTIVITIES TBA	

ADA Program-at-a-Glance

SATURDAY, NOVEMBER 6, 2021	
7:00 am – 12:30 pm	REGISTRATION
7:00 am – 8:00 am	BREAKFAST FOR ADA MEMBERS
8:00 am – 10:00 am	BREAKFAST FOR REGISTERED SPOUSES/ GUESTS
8:00 am – 12:15 pm	SATURDAY SCIENTIFIC SESSION
8:00 am – 8:40 am	Challenging Cases in Pediatric Dermatology Session Moderator: <i>Moise Levy, MD</i> Panel: <i>Richard Antaya, MD; Maria Garzon, MD; Karen Wiss, MD; Robert Sidbury, MD</i>
8:40 – 8:50 am	Q & A
8:50 am – 9:30 am	How Change Influences the Economic Forecast Guest Speaker: <i>Frank Mottek</i> Senior Money Anchor, KNX 1070 NEWSRADIO
9:30 am – 9:40 am	Q & A
9:40 am – 10:00 am	MEMBER BREAK
10:00 am – 11:15 pm	Diversity and Why Is It Important in Dermatology? Session Moderator: <i>Amy Paller, MD</i> Implicit Bias Guest Speaker: <i>Diana Lautenberger, MA</i> Director, Faculty and Staff Studies and Services Women in Medicine & Science Association of American Medical Colleges Microaggressions Speaker: <i>Amy McMichael, MD</i> Social and Cultural Capital Speaker: <i>Amit Pandya, MD</i> Holistic Review in Residency Selection Speaker: <i>Kanade Shinkai, MD, PhD</i> Pipeline, Economic Barriers, and Lack of Mentorship Speaker: <i>Susan Taylor, MD</i> Panel Discussion
11:15 am – 11:40 am	ADA's 2021 Dermatology Resident/Fellow Research Awardee Presentations Session Moderator: <i>David Cohen, MD</i>
11:15 am	First Awardee (Introduction by Department Chair)
11:30 am	Second Awardee (Introduction by Department Chair)
11:30 am	Q & A
11:35 am – 12:15 pm	YOUNG LEADERSHIP AWARD AND LECTURE <i>Michael D. Rosenblum, MD, PhD</i> Associate Professor of Dermatology UCSF Dept of Dermatology Introduction by: <i>Ilona Frieden, MD</i>
12:15 pm – 12:30 pm	Planned Giving: How to Use Smart Estate Planning to Benefit Organizations You Care About Speakers: <i>Ralph Daniel, MD; Lynn Drake, MD</i>
12:30 pm	Session Concludes
AFTERNOON AT LEISURE / OPTIONAL ACTIVITIES TBA	
5:00 pm	Photo Session: New Members, Board of Directors and their Spouses/Guests
6:00 pm	Margaritaville President's Dinner

SUNDAY, NOVEMBER 7, 2021	
7:30 am – 10:00 am	REGISTRATION
7:00 am – 7:30 am	BOARD OF DIRECTORS MEETING
7:30 am – 9:30 am	FAREWELL BREAKFAST BUFFET (Members and Registered Guests)
8:30 am – 10:00 am	SUNDAY SCIENTIFIC SESSION
8:30 am – 9:30 am	Pressing Issues in Dermatology Session Moderator: <i>Jerry Shapiro, MD</i> Presenters: <i>David Cohen, MD; Mary Maloney, MD; Lisa Beck, MD; Joan Guitart, MD; Elizabeth McBurney, MD; Pearl Grimes, MD; Paul Khavari, MD; Jack Resneck, Jr. MD; Neal Bhatia, MD</i>
9:30 am	Q & A
9:45 am – 10:00 am	THIRD EXECUTIVE SESSION <i>Robert Brodell, MD, Secretary-Treasurer</i> Announcement of 2022 Nominees
10:00 am	MEETING CONCLUDES



ABOUT THE VENUE

The Ritz-Carlton, Amelia Island offers guests an invitation to escape from the outside world while discovering a new one. The resort offers an 18-hole championship golf course, indoor and outdoor pools with direct beach access and private cabanas, private balcony and ocean view in each resort room and hotel suite. The hotel is an exploration in coastal treasures including the multi-faceted flavors of both salt and infused bourbon, the meditative movements of a hammock massage and the unspoiled natural beauty discovered while kayaking the Intracoastal Waterway.

Steeped in history and natural beauty, Amelia Island is home to museums, forts, nature paths, eco-tours, golf courses and more. Guests will discover a treasure trove of attractions and activities to stay enthralled from one gorgeous sunrise to the next.

Situated along 13 miles of pristine, picturesque Atlantic coastline, Amelia Island is the southernmost of the Sea Islands, a chain of barrier islands along the eastern U.S. seaboard. Once a vibrant Victorian village by the sea, Amelia Island also owns the unique distinction of being the only U.S. city to have been under the domain of eight different nations, and is still known as the Isle of 8 Flags.

This luxury resort in North Florida is perfect for nature lovers and those who thrive on sun, sand and outdoor sports. Our resort's location offers an abundance of things to discover, including a wealth of Amelia Island fine dining and a variety of interesting shops and museums to browse along the cobblestone streets in the heart of historic Fernandina Beach, Florida.

PLEASE NOTE: Program and activities are subject to change. Meeting registration & hotel reservations will open soon! Please watch your email for official announcements. Be sure to mark your calendar to SAVE THE DATES!