



MAY 2018 EDITION

ADA

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Message from the President Eugene Bauer, MD

Dear Friends,

I hope this newsletter finds you well and ready for spring house cleaning. The Association continues the effort started under David Cohen's presidential leadership to pivot to an organization with an emphasis on important policy issues that face dermatology – in effect, an Institute of Medicine for dermatology. As you may recall the ADA joined the ophthalmologists in supporting varicella-zoster vaccination. Since the last year's meeting in Boston committees have been focused on two new issues. Brian Berman leads a committee for a policy statement on HPV vaccination. Alexa Kimball leads a committee on physician wellbeing. I expect that at least one of these reports will come to the Board and membership before our meeting in November and for an open report at the 2018 meeting.

In that regard, Hensin Tsao and the Program Committee are putting together a stellar program combining important clinical information and at least one in depth policy discussion. The social program will also be superb. In other words, what's not to like in Napa Valley, California? Despite last year's widespread fires in Napa and Sonoma counties, almost all of the vineyards were saved and the buildings at the Silverado Resort were undamaged.

Gogo joins me in hoping that you will be able to join us at the Silverado Resort in November.

Gene Bauer

“The Missing Years Project:

ADA Historian David Pariser is working on the “Missing Years Project” which will update the old “Red and Blue Books”. It will include a history of the ADA, photos and short biographies of all ADA members. The last such book was published in 1994 and since then there are many photographs and biographies which are missing. It is important that we preserve this unbroken chain from the founding of the ADA in 1876 to the present. If your photo and/or biography is missing you will receive an email in a few weeks from ADAHistorian@gmail.com. Please respond and provide your photo and/or biography as requested. If you are asked for a biography, please fill out the form provided, don't send a CV or a bio in another form. We are trying for uniformity in format. Thanks for your help with this important project.

Congratulations To Our Newly Elected ADA Members

Active Members

David Adelson
Macrene Alexiades
Milan Anadkat
Victoria Holloway Barbosa
Bruce Brod
Susan Burgin
Terrence Cronin, Jr.
Dawn Davis
Tammie Ferringer
Whitney High
Eva Hurst
Jeffrey A. Klein
Jo-ann M. Latkowski
Markham Luke
Aimee Payne
Beth Ruben
Roberta Sengelmann
Jeffrey Sugarman

International Members

Claire Fuller
Eulalia “Lali” Baselga

Associate Member

Philip LeBoit

Founded in 1876, the American Dermatological Association (ADA) was the first national dermatological society in the United States. Its members are recognized leaders in Dermatology research, education, organizational medicine, and patient care. Its charge is to further the advancement of all aspects of scientific endeavor in Dermatology and to maintain excellence in the study of skin disease. In the execution of its enduring mission, it has been responsible for the development of other important dermatologic organizations including the American Academy of Dermatology; serving the vast majority of Dermatologists in the United States, and the Society of Investigative Dermatology, the preeminent organization representing research in Dermatology. Membership in the ADA is through nomination and election based on meritorious contributions to the field of Medicine and Dermatology.

The American Dermatological Association maintains a leadership role in the contemplation and implementation of initiatives that advance the field of Dermatology research and education and that in turn ultimately advances the care and treatment of patients with skin disease.



Actions of the Board of Directors

The ADA Board of Directors met on February 16th in San Diego, California. The following actions were taken:

- The Board approved the ADA Endowment Committee's efforts and their recommendations to develop a case for philanthropy and to raise money to support the current Resident / Fellow Research Awards in perpetuity.
- The Board approved the By-Laws Task Force recommendations to require international honorary members to pay dues and attend meetings. They also approved elimination of the automatic roll-over for reconsideration of nominees who are not elected to the ADA. (Notice will be sent to the members regarding the proposed changes to the By-laws/Administrative Regulations to allow for a vote at the upcoming ADA meeting in the Fall, 2018.)
- The Board approved the reports of the ADA Dermoscopy Initiative Committee, the Herpes Zoster Committee, the HPV Committee and the newly formed Physician Well Being Committee
- The Board voted to establish a President's Special Award / Lifetime Achievement award, This will be awarded to a dermatologist for extraordinary contributions leading to the improvement of human health. These individuals must be Board Certified in Dermatology and a member of the ADA. It will not always be awarded annually.

REMINDER!!

RESIDENT RESEARCH AWARDS APPLICATIONS ARE DUE JUNE 15th, 2018!

(Research must be related to either the integral nature of Dermatology in Medicine or Issues and matters leading to the marginalization of Dermatology)

The awardees will be expected to attend the entire meeting in Napa, California, November 7th through 11th, 2018, where they will present their research and findings to the general membership of the American Dermatological Association. (The ADA will cover the cost of attendance including travel, room, and board). A grant of \$500 will be provided to the awardees. The applicant's proposed project must be under the mentorship of a faculty member of an ACGME accredited Dermatology program. [Mentors need not be ADA members]. Applications must be submitted electronically with an attestation from the applicant's mentor and department chairperson unless they are one and the same.

2018

Board of Directors

ADA Board of Directors

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Eugene Bauer

President Elect
Wilma Bergfeld

Vice President
Joyce Rico

Secretary-Treasurer
Robert Brodell

Historian
David Pariser

Past President
David Cohen

Directors
Lawrence Eichenfield
Desiree Ratner
Janet Fairley
Kenneth Tomecki
Mary Maloney
Karen Burke

NEW COMMITTEE APPOINTMENTS

President Eugene Bauer, MD will be making appointments to the following committees.

**Honorary Membership
Nominating Committee
Program Committee
Auditing Committee
Ethics Committee
Education Committee
Membership Committee**

If you have an interest in serving on any of these committees please let us know

Upcoming Meetings



SILVERADO

Resort and Spa, Napa

The Dolce Destination Collection



Napa Valley, California November 7th – 11th 2018

We will back at the beautiful Silverado Resort in 2017! The resort is set among the rolling hills of the Napa Valley wine country and is within minutes of 200 wineries, championship golf courses, hiking, biking and more. This is truly a special location for our exciting social and educational programs.

To book online visit

<https://book.passkey.com/go/Ameriderm>

To reserve by phone

To receive the group rate, mention that you are with the ADA

Toll Free: (800) 532-0500

Local Phone: (707) 257-0200

Room Choices

Resort Guestroom.....\$219

Junior Suite.....\$275

One Bedroom Suite.....\$315

**HENSIN TSAO, MD, PROGRAM
CHAIR AND HIS COMMITTEE,
ARE PLANNING AN EXCITING
PROGRAM**

SPECIAL EVENTS INCLUDING:

**A PRESENTATION BY ADA LIFE
TIME ACHIEVEMENT AWARD
MEDALIST DOUG LOWY**

**AN EXTRAORDINARY SURPRISE
GUEST SPEAKER**

**OPTIONAL ACTIVITIES INCLUDING
A WINERY AND BIKE TOUR
THROUGH BEAUTIFUL
NAPAVALLEY, THE ADA GOLF
TOURNAMENT AT THE SILVERADO
NORTH COURSE, "BEHIND THE
VINES" WINERY TOUR AND FOR
OUR REGISTERED SPOUSES AND
GUESTS, A SPECIAL DI ROSA
GALLERY ART COLLECTION TOUR!**

**THE NAPA COUNTY FIRE CHIEF,
SPEAKING ON THE NAPA FIRES**



THE RITZ-CARLTON

SARASOTA

Ritz-Carlton, Sarasota, Florida

August 14th – 18th 2019

At the Ritz-Carlton, Sarasota, a laid-back coastal lifestyle meets the luxurious vibrant surroundings of this idyllic Gulf retreat.



THE RITZ-CARLTON®
LAGUNA NIGUEL

Ritz- Carlton Laguna Niguel, Dana Point, California

October 28th-November 1st, 2020

Perched atop a seaside bluff, surrounded by panoramic views of the Pacific and the sandy shores of Salt Creek Beach below, the Ritz-Carlton Laguna Niguel is a coastal haven. Sprawling shoreline vistas create awe-inspiring memories from the moment of arrival.



THE RITZ-CARLTON®
AMELIA ISLAND

Ritz-Carlton, Amelia Island, Florida

August 25th-29th, 2021

The Ritz-Carlton, Amelia Island, where southern charm, magnificent scenery and casually elegant surroundings exemplify the gentle ambience of this barrier island's luxury beachfront resort.

Newsworthy

Tina Alster, MD, will be awarded the American Society of Laser Medicine and Surgery (ASLMS) Leadership, Mentorship & Public Advocacy for Women in Medical Science award during the ASLMS Annual meeting in Dallas in April 2018

Jean Bolognia, MD, won an award for clinical excellence at the EADV meeting in Geneva last September.

Wilma Bergfeld, MD, ADA President-Elect hosted the 45th Cleveland Clinic's Dermatopathology Workshop September 15, 2017. She has been the director there for 45 consecutive years.

Neal Bhatia, MD, and his wife, Sangita, welcomed Kiran Neal Bhatia, born January 25, 2018!!

Robert T. Brodell, MD, ADA Secretary-Treasurer, received tenure at the University of Mississippi Medical Center where he is Professor and Chair of the Department of Dermatology and Professor of Pathology.

Ralph Daniel, MD, became a certified sommelier in the past year.

Zoe Draelos, MD, received the Maison de Navarre award from the Society of Cosmetic Chemists in December 2017. Maison de Navarre was the father of cosmetic innovation and development. This recognition is a lifetime achievement award given to an individual who has made significant contributions to the art and science of cosmetics.

Joel Gelfand, MD, received an award from Patient-Centered Outcomes Research Institute to study the effectiveness of home-based phototherapy treatments for psoriasis compared to treatments that require a visit to a doctor's office three times a week.

David Goldberg, MD, JD, is honored to be the recipient of the 2018 American Society for Lasers in Medicine and Surgery (ASLMS) Caroline and William Mark Memorial Award, being awarded in April, 2018. This award was established in 1982 to recognize individuals for their accomplishments in either the research or clinical field, based on their lifetime contribution to laser technology. It is given in memory of Caroline and William Mark, who were pivotal in the formation of The American Society for Laser Medicine and Surgery. His lecture, being given at the conference is entitled "Three Decades of Lasers: From the Wild West to a Future of Beauty."

Alice Gottlieb, MD, PhD, will receive the Excellence in Leadership Award from the National Psoriasis Foundation on June 7, 2018.

Warren Heymann, MD, received the Lifetime Achievement Award of the Medical Dermatology Society, presented in San Diego.

George J. Hruza, MD, MBA, has assumed the position of American Academy of Dermatology President-elect on February 20, 2018

Dan Kaplan, MD, has been promoted to Full Professor at the University of Pittsburgh and has been accepted into the ranks of the American Society for Clinical Investigation.

Henry W. Lim, MD, completed his term as President of the American Academy of Dermatology at the end of the annual meeting in February, 2018, in San Diego.

Mary Lupo, MD, and her husband Robert welcomed their second grandchild, Julia Lupo, in February, 2017

John C. Maize, Sr., MD, has been selected to receive the Founders Medal of the International Society of Dermatopathology at the upcoming meeting in Sao Paulo in October, 2018. This is the highest honor that the International Society of Dermatopathology can bestow.

ADA Historian, **David Pariser, MD**, is the 2018 recipient of the Walter B. Shelley, MD, Leadership Award from the Women's Dermatologic Society.

Richard Sontheimer, MD, received the American College of Rheumatology's Masters Designation last November at the American College of Rheumatology's annual national meeting in San Diego, California. Recognition as a Master of the American College of Rheumatology is one of the highest honors the College bestows, awarded to those who have made outstanding contributions to the ACR and the field of rheumatology through scholarly achievement and/or service to their patients, students, and profession.

Susan Taylor, MD, will be Vice President-Elect of the American Academy of Dermatology in March 2019, beginning her term as Vice President of the Academy for one year beginning in March, 2020. She previously served the Academy as a member of the Board of Directors.

Bruce Thiers, MD, was awarded the title of Distinguished University Professor at the Medical University of South Carolina. He will also become President-Elect of the American Academy of Dermatology in March, 2019 becoming President in March, 2020.

Cynthia Yag-Howard, MD, was elected to the AAD Board of Directors.

Linda and I wish you a wonderful summer!

Sincerely,

Bob
Bob Brodell, Secretary Treasurer