

ADA Annual Meeting

*Program and Registration  
Information*



October 8-12, 2014

Williamsburg Lodge, Colonial Williamsburg, VA



# Highlights

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Dr. Ken Tomecki and this year's program committee have arranged a unique and stimulating presentation. Our meeting venue is the Williamsburg Lodge in Colonial Williamsburg, VA, a city that is the largest outdoor living history in the U.S. and a place where the historical roots of America are extremely accessible.

## HIGHLIGHTS:

- A "Call to Order" by an early American "visionary leader."
- ADA invited speaker, Max Edelson, PhD, Associate Professor and Director of Graduate Studies in the Corcoran Department of History at the University of Virginia will be presenting "Five Maps that Defined Early America: A Digital Tour of Colonial Spaces" for membership and guests.
- Young Leadership Award Winner Adam Friedman, MD, will present "Harnessing the Therapeutic Potential of Nitric Oxide through Nanotechnology."
- Vincent Tuohy, PhD, will be speaking about his vaccine strategy for preventing breast cancer.

## SOCIAL EVENTS INCLUDE:

- A tour of Jamestowne Island; a spectacular opportunity to see the archeological "dig" in our first American settlement.
- Friday night at leisure to explore Colonial Williamsburg with friends.
- ADA championship golf and tennis!
- Unique tour activities (both adult and kid friendly), with an old Jamestowne flavor
- A special Dinner Honoring the New Members and spouses/guests on Thursday evening. "Williamsburg-style" entertainment will be featured.
- A special Presidential Cocktail Reception, Dinner and Dancing in the Williamsburg Lodge featuring a fabulous early American menu.
- The ADA's Book Club features two Book Club Leaders, Doris Kraemer and Gail Gilkey, who will be discussing this year's selections: *Dark Enough to see the Stars Under a Jamestowne Sky* by Connie Lapallo and *Williamsburg: Virginia on the Eve of Revolution* by Jack McLaughlin.

Note: Sterling Event Planners is the in house destination management company for the Williamsburg Lodge. They will be offering a variety of other events outside of the ADA scheduled events. Please arrange reservations and payment directly through Sterling for these other events.

Contact Conie Duncan at [sterling@sterling-events.com](mailto:sterling@sterling-events.com) or by phone at (757) 220-5757 [office] and (757) 585-1821 [cell phone].

**Join your colleagues in what promises to be a great ADA meeting!**

**Special thanks to Ken Tomecki, MD, and the Program committee for developing our scientific program.**



# Program



## Wednesday, October 8, 2014

8:00 am	<b>Board of Directors Meeting and Breakfast</b>	Allegheny Room A
12:00 pm – 1:30 pm	<b>Lunch for Board of Directors and Guests</b>	Allegheny Room B
4:00 pm – 7:30 pm	<b>Registration</b>	Conference Registration Area
6:00 pm – 8:30 pm	<b>Opening Reception</b> Dress: Casual	Fountain Garden Terrace



# Program



## Thursday, October 9, 2014

7:00 am – 12:30 pm	<b>Registration</b>	Tidewater Foyer
7:00 am – 8:00 am	<b>Continental Breakfast for ADA Members</b>	Allegheny Room
8:00 am – 9:00 am	<b>Continental Breakfast for Spouses/Guests</b>	Allegheny Room

### FIRST EXECUTIVE SESSION

7:30 am	<b>Call to Order by One of America's Founding Fathers</b>	Tidewater Room
7:45 am	<b>Opening Remarks</b> Eugene A. Bauer, MD, Secretary-Treasurer	
8:00 am	<b>Induction of New Active, Associate and International Honorary Members</b> Jean Bolognia, MD, President	
8:45 am	<b>Presidential Address:</b> Blaschko's Lines – A Tale of Two Meetings Jean Bolognia, MD, President	

**9:15 am – 9:45 am**     **Young Leadership Award and Lecture**  
Adam Friedman, MD

**"Harnessing the Therapeutic Potential of Nitric Oxide Through Nanotechnology"**  
Introduction by Steven Cohen, MD



**Adam Friedman, MD, FAAD** is an Assistant Professor of Medicine (Dermatology) and Physiology and Biophysics and serves as Director of Dermatologic Research at the Unified Division of Dermatology of Montefiore Medical Center - Albert Einstein College of Medicine. Dr. Friedman is currently investigating novel nanotechnologies that allow for controlled and sustained delivery of a wide spectrum of physiologically and medicinally relevant molecules, with an emphasis on treating infectious diseases, accelerating wound healing, immune modulation, and correcting vascular dysfunction. He holds several patents derived from these investigations, and has published over 90 papers/chapters and 2 textbooks on both his research as well as a variety of clinical areas in dermatology with an emphasis on emerging medical therapies. He has received awards from multiple organizations such as the American Academy of

Dermatology, American Society for Dermatologic Surgery, Dermatology Foundation, and the La Roche Posay North American Foundation.

Dr. Friedman is also committed to resident and medical education. He chaired the leadership workgroup of the American Academy of Dermatology Resident/Fellows Committee, currently serves on the Sulzberger Committee on Education, and is the Senior Editor of the Dermatology In-Review Online Workshop and Director of the Oakstone Institute Dermatology Board Review. Dr. Friedman serves as the President of the Dermatology Section of the New York Academy of Medicine, and in line with his research interests, as the Vice President of the Nanodermatology Society

**9:55 am – 10:15 am**     **Member Break**     Allegheny Room



# Program



**Thursday, October 9, 2014** CONTINUED

## THURSDAY, FIRST SCIENTIFIC SESSION

Tidewater Room

- 10:15 am – 11:15 am**     **Surgical Controversies**  
Moderator: Mary Maloney, MD
- 10:15 am**     **Skin Cancer in Organ Transplant Recipients**  
Thomas Stasko, MD
- 10:35 am**     **Post-operative Antibiotics: When Are They Appropriate?**  
Anthony V Benedetto, DO, FACP
- 10:55 am**     **Promises, Promises: Can Combination Noninvasive Techniques Really Replace Surgery?**  
Heidi Waldorf, MD
- 11:15 am – 12:15 pm**     **Research: From Bench to Bedside**  
Session Moderator: Janet Fairley, MD
- 11:15 am**     **Pemphigus: From the Patient to the Bench**  
Luis Diaz, MD
- 11:35 pm**     **Does Stress Make Psoriasis Worse?**  
Richard Granstein, MD
- 11:55 pm**     **Toll-like Receptors and Host Defenses: Friend of Foe?**  
Anthony Gaspari, MD
- 12:15 pm**     **Adjourn**

## AFTERNOON AT LEISURE

### OPTIONAL ACTIVITIES (Pre-registration and payment required)

- 1:30 pm**     **American History through Chocolate**     Garden Lounge  
**FEE: \$ 35.00 per person (20 person minimum)**  
Come find out how chocolate contributed to the success of Colonial America.
- 2:30 pm**     **Colonial Williamsburg Historic Area with Optional Guided Walking Tour\***  
**FEE: \$50.00 per person**  
**Meet in the Conference Lobby at 2:15 pm SHARP!**  
Come explore the historic streets and exhibits of Colonial Williamsburg where you will learn what life was like in the 18th Century.  
Included in your fee is the Guided Walking Tour and unlimited entry for the park for the entirety of your stay.  
\*PLEASE SELECT EITHER A THURSDAY OR SATURDAY FOR THE GUIDED WALKING TOUR & REGISTER FOR IT AT NO ADDITIONAL FEE

## EVENING ACTIVITY

- 6:00 pm - 10:00 pm**     **Dinner Honoring New Members and Spouses/Guests**  
Dress: Classy Casual
- 6:00 pm**     **Reception**     Colony Terrace
- 7:00 pm**     **Dinner**     Colony Room DE  
Introduction of New Members and Spouses/Guests

# Program



Thursday, October 9, 2014 CONTINUED

## OPTIONAL ACTIVITIES FOR SPOUSES AND GUESTS

**8:45 am**     **Introduction of New Spouses/Guests,  
Followed by Presentation by the Hotel Concierge**     Liberty Room

## PRE-REGISTRATION AND FEE REQUIRED FOR THE FOLLOWING ACTIVITIES

**10:00 am**     **What Would Martha Washington and Her Friends  
Have Worn to the ADA**     Liberty Room  
**FEE: \$35.00 per person (20 person min. required)**  
Learn how Colonial women dressed compared to Resort Casual attire for the ADA.  
Martha Washington had a very different closet!

**1:30 pm**     **American History through Chocolate**     Garden Lounge  
**FEE: \$35.00 per person (20 person minimum)**  
Chocolate actually contributed to Colonial America. How noble! Pastry Chef Diehl  
will take us back in time to experience the flavors of Chocolate discovered and  
enjoyed by the ancient Mayans and trace its steps through history to the 1700s, our  
Colonial past. Explore the unique flavors of American Heritage Chocolate as Chef  
Rodney prepares four dishes to represent the four elements of the earth from which  
the chocolate comes; Earth, Wind, Water, and Fire... and we will eat the results!

**2:30 pm**     **Colonial Williamsburg Historic Area  
with OPTIONAL GUIDED WALKING TOUR\***     Conference Lobby  
Meet in the Conference Lobby at 2:15 pm SHARP!  
**FEE: \$50.00 per person**  
Explore the historic streets and exhibits of Colonial Williamsburg where you will learn  
what life was like in the 18th Century. Included in your fee is an OPTIONAL GUIDED  
WALKING TOUR\* and unlimited entry for the park for the entirety of your stay.  
\*PLEASE SELECT EITHER A THURSDAY OR SATURDAY FOR THE GUIDED  
WALKING TOUR

## EVENING ACTIVITY FOR ALL ADA MEMBERS AND REGISTERED GUESTS

**6:00 pm – 10:00 pm**     **Dinner Honoring New Members and Spouses/Guests**  
**Dress: Classy Casual**

**6:00 pm**     **Reception**     Colony Terrace

**7:00 pm**     **Dinner**     Colony Room DE  
Introduction of New Members and Spouses/Guests

# Program



## Friday, October 10, 2014

7:00 am – 1:00 pm	<b>Registration</b>	Tidewater Foyer
7:00 am – 8:00 am	<b>Continental Breakfast for ADA Members</b>	Allegheny Room
8:00 am – 9:00 am	<b>Continental Breakfast for Spouses/Guests</b>	Allegheny Room
<b>SECOND EXECUTIVE SESSION</b>		Tidewater Room

**7:30 am Election of Officers and Director**  
Jean Bolognia, MD, President

### FRIDAY, FIRST SCIENTIFIC SESSION

**8:00 am – 9:00 am Controversies in Medical Dermatology**  
Moderator: Erik Stratman, MD

**8:00 am Vitamin D**  
Henry Lim, MD

**8:20 am New Tools for Melanoma to Increase Diagnosis Accuracy**  
Jane Grant-Kels, MD

**8:40 am Atopic Dermatitis and Microbes: Facts and Fallacies**  
Seth Orlow, MD, PhD

**9:00 am – 9:40 am Five Maps that Defined Early America:  
A Digital Tour of Colonial Spaces  
(Spouses and Guests are invited to attend)**  
Max Edelson, PhD, Associate Professor of History, University of Virginia  
Introduction by Ken Tomecki, MD



**S. Max Edelson, PhD**, is Associate Professor of History and Director of Graduate Studies in the Corcoran Department of History at the University of Virginia. He has attended Deep Springs College, Cornell University, the University of Oxford, and the Johns Hopkins University, where he received his Ph.D. in 1999. His first book, *Plantation Enterprise in Colonial South Carolina*, examined the relationship between planters and environment in South Carolina as the key to understanding this repressive and prosperous society. The book was awarded the George C. Rogers Prize by the South Carolina Historical Society and the Theodore Saloutos Memorial Award by the Agricultural History Society. His current research focuses on the geography and cartography of North America and the Caribbean. His new book is titled, *The New Map of Empire: How Britain Imagined America Before Independence* will be published by Harvard University Press in 2016. Professor Edelson is co-director of the UVA-Monticello

Early American Seminar, and co-creator of MapScholar, a web tool for spatial history funded by the National Endowment for the Humanities. Dr. Edelson has been awarded a Digital Innovation Fellowship from the American Council of Learned Societies and a Kislack Fellowship in American Studies from the Library of Congress.

**9:40 am – 10:00 am Member Break** Allegheny Room



# Program

Friday, October 10, 2014 CONTINUED

## FRIDAY, SECOND SCIENTIFIC SESSION

Tidewater Room

### 10:00 am – 10:40 am Immune Prevention of Common Adult Onset Cancers

Vincent K. Tuohy, PhD  
Introduction by Ken Tomecki, MD



Dr. Vincent K. Tuohy is a Professor of Molecular Medicine at the Cleveland Clinic Lerner College of Medicine, Case Western Reserve University, and Staff scientist in the Department of Immunology at the Cleveland Clinic. Vince hails from Brooklyn, NY. He received his PhD in Pathology from SUNY Downstate Medical Center and completed his postdoctoral studies in autoimmunity at the Eunice Kennedy Shriver Center, Waltham, MA, where he developed a novel animal model for multiple sclerosis. As a Cleveland Clinic immunologist since 1989, Vince characterized several new autoimmune animal models for studying human diseases including deafness, heart failure, cystitis, prostatitis, and ovarian failure. Most recently, he developed a novel vaccine strategy for preventing breast cancer and is now the Chief Science Officer for Shield Biotech, a Cleveland Clinic spinoff company dedicated to immunoprevention of breast cancer. In recognition for his research on breast cancer vaccine, Vince received the F. Mason Sones 2010 Innovator of the Year Award from the Cleveland Clinic as well as

the Excellence in Science Award from the Lerner Research Institute. Vince treasures the time he spends with his wife Marion, his 3 children, and his 5 grandchildren.

### 10:40 am – 12:00 pm Policy and Politics

Session Moderator: Dirk Elston, MD

#### 10:40 am Point / Counterpoint – New Payment Policy Issues

Bruce Dietzman, MD\*, and Scott Collins, MD\*

#### 11:00 am Healthcare Reform: What's New

Marta Van Beek, MD

#### 11:30 am How to Handle Negative Press

Dirk Elston, MD, and Elaine Weiss, AAD

### 12:00 pm - 1:15 pm New Member *Potpourri*

Session Moderator: Mary Maloney, MD

#### 12:00 pm Visualizing Knowledge: Diagnostic Decision Support to Help Doctors Think

Noah Craft, MD\*

#### 12:15 pm How To Foster New and Innovative Therapies in Dermatology

Frederick Beddingfield, MD\*

#### 12:30 pm Dermatologic Surgery Abroad – Volunteer Efforts and International Training Programs

Glenn Goldman, MD\*

#### 12:45 pm Cultural Competence in the 21st Century

Amit Pandya, MD\*

#### 1:00 pm Art and Medicine: Observing the Invisible Through the Visible

Lynn McKinley-Grant, MD\*

#### 1:15 pm Adjourn

\* New Member



# Program

## AFTERNOON AND EVENING AT LEISURE

Friday, October 10, 2014 CONTINUED

### OPTIONAL ACTIVITIES (Pre-registration and payment required)

- 2:30 pm – 5:30 pm**     **Tour of Historic Jamestowne Island**  
**Meet at Conference Lobby at 2:15 sharp to board the buses**  
**FEE: \$85.00 per person**  
We are honored to offer a private tour of America's first colony, Historic Jamestowne Island, followed by a presentation by one of the archeologists conducting the "dig."  
Note: A separate tour of Jamestowne Settlement which includes the museum, library and private collection is available Thursday through Sterling Events.

## EVENING AND DINNER AT LEISURE

### OPTIONAL ACTIVITIES FOR SPOUSES AND GUESTS

- 9:00 am – 9:40 am**     **Five Maps that Defined Early America:**     Tidewater Room  
**A Digital Tour of Colonial Spaces (No Fee Required)**  
Max Edelson, PhD, Guest Speaker
- 2:30 pm – 5:30 pm**     **Private Tour: Tour of Historic Jamestowne Island**     Conference Lobby  
**Meet at the Conference Lobby at 2:15 pm SHARP**  
**to board the buses.**  
**(Pre-registration and fee required)**  
**FEE: \$85.00 per person**  
We are honored to offer a private tour of America's first colony, Historic Jamestowne Island, followed by a presentation by one of the archeologists conducting the "dig." He will discuss their exciting findings to date. Wait until you hear how our first Americans lived!  
Note: A separate tour of Jamestowne Settlement which includes the museum, library and private collection is available Thursday through Sterling Events.



# Program



## Saturday, October 11, 2014

7:00 am – 1:00 pm	<b>Registration</b>	Tidewater Foyer
7:00 am – 8:00 am	<b>First 5 Year Member Breakfast Session</b> Note: This session limited to ADA members elected from 2010-2014 and Board members to discuss issues of common interest.	Colony Room E
7:00 am – 8:00 am	<b>Continental Breakfast for ADA Members</b>	Colony Room ABC
8:00 am – 9:00 am	<b>Continental Breakfast for Spouses/Guests</b>	Allegheny Room
<b>SATURDAY, FIRST SCIENTIFIC SESSION</b>		
7:30 am – 10:00 am	<b>New Member <i>Potpourri</i></b> Moderator: Janet Fairley, MD	Colony Room ABC
7:30 am	<b>My Best Cases in Neonatal Dermatology</b> Margarita Larralde, MD*	
7:45 am	<b>Garden Variety Dermatology</b> Julian Trevino, MD*	
8:00 am	<b>Lasers – Vascular to Rejuvenation</b> Gary Lask, MD*	
8:15 am	<b>Research from the Skin of Color Center</b> Andrew Alexis, MD*	
8:30 am	<b>Cutaneous Graft vs Host Disease: a 30-Year Perspective</b> Sharon Hymes, MD*	
8:45 am	<b>Melanocytic Nevi</b> Julide Tok Celebi, MD*	
9:00 am	<b>Illuminating “Whats New” About Lasers</b> Eric Bernstein, MD*	
9:15 am	<b>Evidenced -based Therapy for the Care of Aggressive SCC in Immunosuppressed Patients</b> Fiona Zwald, MD*	
9:30 am	<b>Hyperhidrosis: When to Use Systemic Therapy</b> Dee Anna Glaser, MD*	
9:45 am	<b>My Research Life in 10 Pictures</b> Hywel Williams, DSc*	
10:00 am – 10:20 am	<b>Member Break</b>	Colony Room ABC

\* New Member



# Program

## Saturday, October 11, 2014 CONTINUED

- 10:20 am      New Member *Potpourri*** Tidewater Room  
Moderator: Erik Stratman, MD
- 10:20 am      Pathogenic or Susceptibility Genes for Skin Disorders**  
Xuejun Zhang, MD, PhD\*
- 10:35 am      Innate Immunity in Atopic Dermatitis**  
Tissa Hata, MD\*
- 10:50 am      Cosmetic Dermatology in the Academic Arena**  
Rebecca Tung, MD\*
- 11:05 am      Permanent Chemotherapy Induced Alopecia: Evolving Perspectives**  
Lynne Goldberg, MD\*
- 11:20 am      Making A Difference**  
Karen Burke, MD, PhD\*
- 11:35 am      Systemic Immunomodulators for Cancer and Inflammatory Dermatoses**  
Neal Bhatia, MD\*
- 11:50 am      Dermatology in War-torn Areas**  
Luitgard Wiest, MD\*
- 12:05 pm      Mitochondrial DNA Changes in Keratinocytes Neoplasia**  
James Sligh, MD, PhD\*
- 12:20 pm      Progerin and the Oxidative Stress Theory of Photoaging**  
Thomas Ruenger, MD\*

### SATURDAY, SECOND SCIENTIFIC SESSION

- 12:35 pm      WOW Session** Tidewater Room  
Moderator: Ken Tomecki, MD  
Several ADA members have generously agreed to give us 5 minutes of their best experience: it may be an incredible case, what made them famous, a blunder that taught them a lesson, a scientific breakthrough, an epiphany, a pearl, their all-time favorite patient/disease story in dermatology, or anything else that they wish to present to WOW the audience.
- 1:25 pm      Session Adjourns**

### AFTERNOON AT LEISURE



\* New Member

# Program

**Saturday, October 11, 2014** CONTINUED

## OPTIONAL AFTERNOON ACTIVITIES (Pre-registration and payment required)

<b>1:30 pm</b>	<b>ADA Tennis Tournament</b> (box lunch included) FEE: \$65.00 per person	The Inn's Tennis Courts
<b>1:00 pm</b>	<b>ADA Golf Tournament</b> (box lunch included) FEE: \$180.00 per person	The Gold Course
<b>2:30 pm</b>	<b>Williamsburg Historic Area with Optional Guided Walking Tour</b> FEE: \$50.00 per person (see page 5 of program for details)	Conference Lobby

## EVENING ACTIVITIES

Photo Session for New Members, Spouses and Board of Directors (Attendance required)  
**ALLGHENY ROOM C - 5:00 pm SHARP!**

## President's Cocktail Reception & Dinner Dance

*Attire: Black Tie*

**6:00 pm – 7:00 pm** President's Cocktail Reception (Virginia Foyer)  
**7:00 pm** President's Dinner / Dance (Virginia Room)





# Program



Saturday, October 11, 2014 CONTINUED

## OPTIONAL ACTIVITIES FOR SPOUSES AND GUESTS

### 9:30 am Literary Discussion / Book Club

Liberty Room

Leaders: Gail Gilkey and Doris Kraemer

Books: *Dark Enough to see the Stars Under a Jamestowne Sky*, by Connie Lapallo  
*Williamsburg: Virginia on the Eve of Revolution*, by Jack McLaughlin

You may choose to read one or both books for the discussion. Both are historical fiction, based on facts, bringing to life the people, buildings, and events of the places we will be visiting. Both are available from Amazon and Barnes and Noble, in paperback, and in other e-reader formats.

#### “Dark Enough to See the Stars in a Jamestowne Sky”

This book is based on the true story of the women and children of Jamestowne. The author is a direct descendent of a family that survived the original settlement, so she has taken a personal interest and has done a lot of research. It was a dark time. Many trials and hardships occurred in England before the trip, during the crossing of the Atlantic Ocean and after settling in an unknown and hostile land. Lapallo is able to capture her character’s feelings and motivations which bring the people and events alive. This book gives the reader a gripping account to better understand early American history.

#### “Williamsburg: Virginia on the Eve of Revolution”

Jack McLaughlin is a former English Professor. There are only 3 fictional characters in the book. Their story is used to bring readers into the midst of Jefferson, Patrick Henry, Sam Adams, and the Royal Governors of the time, among others. Their activities take place in the buildings of Williamsburg. A vivid and compelling picture is created of the issues and events that forced settlers to decide between loyalty to their British homeland, or support for an uncertain new country. It was a wrenching decision dividing friends, families, and lovers. This book gives an added dimension to a Williamsburg visit!

## Pre-registration and fee required for the following activities

### 1:30 pm ADA Tennis Tournament (Box lunch included)

The Inn’s Tennis Courts

FEE: \$65.00 per person

### 1:30 pm ADA Golf Tournament (Box lunch included)

The Gold Course

FEE: \$180.00 per person

### 2:30 pm Colonial Williamsburg Historic Area with OPTIONAL GUIDED WALKING TOUR\*

Conference Lobby

Meet in the Conference Lobby at 2:15 pm SHARP!

FEE: \$50.00 per person

Explore the historic streets and exhibits of Colonial Williamsburg where you will learn what life was like in the 18th Century. Included in your fee is an OPTIONAL GUIDED WALKING TOUR\* and unlimited entry for the park for the entirety of your stay.

\*PLEASE SELECT EITHER A THURSDAY OR SATURDAY FOR THE GUIDED WALKING TOUR & REGISTER FOR IT AT NO ADDITIONAL FEE

# Program



## Sunday, October 12, 2014

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<b>7:30 am – 11:00 am</b>	<b>Registration</b>	Tidewater Foyer
<b>7:30 am – 8:00 am</b>	<b>Board of Directors Meeting</b>	Tidewater Room AB
<b>8:00 am – 9:30 am</b>	<b>Farewell Breakfast Buffet (ADA Members, Spouses and Guests)</b>	Tidewater Room AB

### SUNDAY SCIENTIFIC SESSION

<b>8:00 am – 9:30 am</b>	<b>What's New in ....</b> Moderator: Ken Tomecki, MD	Tidewater Room CD
<b>8:00 am</b>	<b>Pediatric Dermatology</b> Moise Levy, MD	
<b>8:20 am</b>	<b>Clinical Dermatology</b> Rokea el-Azhary, MD	
<b>8:40 am</b>	<b>Dermatologic Surgery</b> Allison Vidimos, MD	
<b>9:00 am</b>	<b>Dermatologic Research</b> Alice Gottlieb, MD	
<b>9:20 am</b>	<b>Dermatopathology</b> Lawrence Gibson, MD	

### THIRD EXECUTIVE SESSION (ADA MEMBERS)

<b>9:45 am</b>	<b>Proposed New Members for 2015</b> Eugene Bauer, MD, Secretary-Treasurer	Tidewater Room CD
	<b>Suggestions for Next Year's Scientific Program</b>	
<b>10:00 am</b>	<b>Meeting Adjourns</b>	

**2015 ADA Annual Meeting  
Ritz Carlton, San Juan, Puerto Rico  
October 7-11, 2015**



# General Information



## HOTEL INFORMATION

### Williamsburg Lodge

310 South England Street

Williamsburg, VA 23185

Phone: (800) 261-9530

Website: [www.colonialwilliamsburg.com/stay/williamsburg-lodge/](http://www.colonialwilliamsburg.com/stay/williamsburg-lodge/)

Have you dreamed about a relaxing getaway in a cozy lodge? With its beautiful folk art furnishings, inviting leather sofas, and charming lantern-lined hallways, the Williamsburg Lodge promises you that much-needed escape.

Guest rooms are decorated in a classic Virginia style, with a mix of warm woods and colorful fabrics. Aside from comfort, the Lodge is all about convenience.

### Room Rates

Deluxe Room.....	\$240.00
Superior Rooms .....	\$196.00

The hotel guarantees these rates until **September 5, 2014**. If a guest makes a reservation after the cut-off date, the ADA group rate may not be available.

Please note a \$2.00 occupancy fee per night and 11% sales tax applies. Check In begins at 4:00 PM, but guests who arrive early are encouraged to check in with the Front Desk for possible early Check In. Otherwise the hotel will store your luggage and call your cell phone when the room is ready.

## HOTEL RESERVATIONS AND POLICES

To reserve a room for the meeting, call the hotel at 1-800-261-9530. **Reference the American Dermatological Association and Booking ID code #22556 to receive the group rate.**

### For Online Reservations

Attendees can make reservations through a customized website created specifically for our meeting. You will be able to access the website to make, change or modify your reservations. The URL for our event is <https://resweb.passkey.com/go/22556>.

### Cancellations

To avoid forfeiture of your deposit, the hotel must receive any cancellation at least three (3) days prior to your arrival date. An early departure fee of one night's room rate plus tax will be charged for departure date changes made after registration. Pets are not permitted. Please call a Colonial Williamsburg Reservations Specialist at **1-800-261-9530** if you need additional information.



## HOTEL AMENITIES

The Williamsburg Lodge is part of the overall Colonial Williamsburg experience. Many amenities are shared by the various properties within it.

**Fitness Facilities** The full-service fitness center offers daily classes ranging from relaxing meditation to high-intensity intervals as well as personal training options. Guests of Colonial Williamsburg hotels have access to both an indoor and outdoor pool along with spacious women's and men's locker room facilities.

**Spa** The acclaimed Spa of Colonial Williamsburg epitomizes comfort—from the chic, calming décor and fluid layout, to the thoughtful amenities and accommodating staff.

The Spa provides guests with premium quality amenities including robe, slippers, private locker, shower, and vanity products. We invite you to arrive early for your treatments and linger afterward while you enjoy our women's or men's spa circuit, including steam rooms, signature shower, and whirlpools as well as our relaxation lounges. The Spa also offers guests the conveniences of additional fitness, fine dining, recreation, and hotel options.

**Golden Horseshoe Golf Club** The Golden Horseshoe Golf Club is pure golf. Offering 45 walkable holes completely free of surrounding real estate and boasting accolades such as GOLF Magazine's "Top 500 Golf Holes in the World," and "Top 100 Resort Courses in America" by Golfweek Magazine—the Gold and Green courses provide a challenge not to be missed. The Golf Club includes two on-site restaurants as well as access to additional Colonial Williamsburg recreation, dining, spa, and hotel options and amenities.



# General Information

## PERSONS WITH DISABILITIES

Services for persons with disabilities are available. If special arrangements are required for an individual to attend this meeting, please notify the ADA Headquarters Office at (954) 452-1113 in advance of the meeting.

## SUGGESTED MEETING DRESS — RESORT CASUAL

Ties are not needed during the scientific sessions. Collared sports shirts are preferred for gentlemen. Dinner honoring New Members on Thursday is classy casual and the President's Dinner on Saturday is black tie.

## AIR TRANSPORTATION

Nearby airports include:

- **Newport News/Williamsburg International Airport** (PHF; three major airlines; [www.flyphf.com](http://www.flyphf.com)) - 18 miles via I-64
- **Richmond International Airport** (RIC; six major airlines; [www.flyrichmond.com](http://www.flyrichmond.com)) - 46 miles via I-64
- **Norfolk International Airport** (ORF; six major airlines; [www.norfolkairport.com](http://www.norfolkairport.com)) - 42 miles via I-64
- For those who like to drive, **Dulles International Airport** is 165 miles away.

## GROUND TRANSPORTATION

Major rental car companies are located at all of the airports listed above. You can contact the concierge at the Williamsburg Lodge for limousine reservations. In the Williamsburg area, taxi service is available 24 hours a day. Colonial Cabs is available at 757-221-6661 or Williamsburg Taxi Service can be reached at 757-221-0004.

## DRIVING DIRECTIONS

Please see Google Maps for the most direct routes from the Newport News/Williamsburg, Richmond, and Norfolk Airports.

## SHUTTLE SERVICES PROVIDED BY THE HOTEL

Complimentary transportation is provided around the perimeter of the Revolutionary City.

## DINING AT THE WILLIAMSBURG LODGE

**Traditions:** Passionately crafted by Executive Chef Anthony Frank, starters include the crab soup, Eastern Shore oysters, and an innovative twist on the "BLT." Enjoy distinctive main dishes, such as Surry-ano ham-crusted Atlantic salmon with wild mushroom ragoût or fennel-crusted shrimp and scallops with cracked black pepper pappardelle pasta. The wine list pairs perfectly with the traditional dinner menu, and children will enjoy the menu of small dishes.

Traditions Seafood Feast - Join Friday's Seafood Feast, an evening buffet highlighted by a variety of delicious sea fare with seasonal sides.

Breakfast in America - Chef Anthony reinvents Sunday brunch with Breakfast in America: A New Tradition. The menu of old and new favorites will have you wanting to start your own weekly tradition. Served every Sunday 7 a.m.-1 p.m.

**Lodge Lounge:** Head to the Lounge for lively discussion, a televised sporting event, or quiet reflection by the original 1939 fireplace. Friday- and Saturday-night's live musical entertainment accompanies a tapas-style menu. Choose from cheese boards, soups, artisan flat breads, paninis, sandwiches, and desserts. The lounge also offers Virginia craft brews on tap and an extensive wine list. Have an old favorite or take the opportunity to try something new.

## Other restaurants within Colonial Williamsburg:

**Christiana Campbell's Tavern:** Noted as George Washington's favorite for seafood, Christiana Campbell's Tavern is as alive today as it was in the times of the founders.

Menu items feature crab, shrimp, fish, and scallops—all items that were familiar to 18th-century Virginians. Some of the more unusual dishes come straight from colonial cookbooks.

Mrs. Campbell's Tavern is decorated with the aesthetics of the 18th century. Once inside, you'll feel like you've been transported in time. From the pewter candlesticks, brass sconces, and framed prints to the reproduction chairs you're seated in, it's easy to see why the local gentry chose this tavern as a place of conversation and political discussion.





# General Information



**Chowning's Tavern:** Originally opened by Josiah Chowning in 1766, who wanted to appeal to the "ordinary sort," this one-of-a-kind tavern offers menu items that are anything but ordinary.

From Welsh rarebit to southern favorites like Brunswick stew and Virginia pulled pork sandwiches, this menu aims to please. You will enjoy the feast in front of you as well as the entertainment that fiddlers and servers in 18th-century costume provide.

**King's Arms Tavern:** After Jane Vobe opened the King's Arms Tavern in 1772, it became one of the town's most genteel establishments. She once described it as a place "where the best people resorted." Today, the tavern remains true to her words.

Enter the rustic reproduction tavern and be greeted by a server dressed in the fashion of the 18th century.

**Raleigh Tavern Bakery:** Stop in to the Raleigh Tavern Bakery for an 18th-century-inspired sweet treat or a light lunch to go. Grab a sandwich and side dish, a cold bottle of root beer, or a cup of hot cider to help fuel your next revolutionary adventure. Satisfy your sweet tooth with a soft and chewy cookie or sink your teeth into a homemade muffin or loaf of bread.

**Shields Tavern:** When in the South, do as southerners do: eat, drink, and be merry. This reconstructed tavern keeps the conversation and entertainment in and the food hot.

Once inside, you'll be seated at one of our candlelit tables where reproduction plates and utensils await the meal of your choosing. Shields Tavern offers southern fare like Carolina-style barbecue sandwiches. For those interested in trying dishes closer to the palates of the 18th century, place an order for Ale-potted Beef with mushrooms, carrots, and pearl onions over mashed potatoes. (Colonial Pot Roast!)

**Regency Room:** The Regency Room at the Williamsburg Inn is a classically beautiful environment for elegant meals.

The intimate yet exquisite dining room is rich in the décor and personal attention that makes you feel there is no place you would rather be. Its ambience has drawn heads of state, legends in arts and entertainment, and those seeking memorable, romantic settings.

**The Terrace Room:** The Terrace Room at the Williamsburg Inn offers a more casual dining experience that features traditional American fare with a modern expression.

The Terrace Room invites diners to feast on an array of olives, ranging from brined to oil-cured, while enjoying cocktails and conversation. Afterward, place an order for a delicious entrée. Menu items include chef-favorite Wagyu beef burgers, a Virginia-inspired Cobb salad and the world famous Williamsburg Inn crab cakes, a time-tested recipe. Lighter fare, such as a Cobb and healthy Spa salads are also available.

**Huzzah! BBQ Grille:** Huzzah! BBQ Grille, a family-friendly, full-service restaurant is a proven winner to satisfy your gang's appetites.

**Gold Course Grille:** Make tasty use of your time at the Gold Course Grille. Sit inside or out and enjoy the view overlooking the green.

**Green Course Clubhouse Grill:** Make tasty use of your time at the Golden Horseshoe Green Course Clubhouse Grill. Sit and enjoy the view overlooking the green.

**Museum Café:** Once you have satisfied your curiosity in the museums, take time to satisfy your thirst and appetite. The Museum Café features a delectable array of sandwiches, chili, salads, and soups (vegetarian options also available) as well as teas, coffee, tavern beers, and wine.

Before heading to another exhibit, grab a quick cookie, muffin, or croissant.





# General Information



## MEETING REGISTRATION

The Board of Directors has established an Annual Meeting registration fee of \$645.00 and a spouse/guest fee of \$445.00. Accompanying children must be registered at \$200.00 each. A physician spouse/partner who accompanies the physician and who would like CME Credit must attend the educational session and pay the member registration fee. A \$150.00 discount will apply to those members and spouse/guests who have submitted their registration materials and payment by the September 5, 2014 deadline. There are NO discounts available if complete registration materials and payment are NOT received by that time. **Registrations received on or after September 5, 2014, are increased to \$795.00 for members and \$595.00 for spouse/guests.**

Registration for members includes admission to all general and executive sessions, daily breakfasts, the opening reception, The Dinner Honoring New Members and the President's Dinner on Saturday. If you wish to register a spouse/guest, please indicate his/her name on the advance registration form. The spouse/guest registration entitles admittance to the spouse/guest breakfasts, the opening reception, Literary Discussion/Book Club, Dinner Honoring New Members, joint sessions with members, and President's Dinner on Saturday. Registration is required for children and they will be identified with a special badge. Children's registration includes the opening reception and breakfasts only.

## CANCELLATIONS & REFUNDS

Meeting registration fees, less a \$50 administrative fee, will be refunded upon written notice of cancellation. In order to qualify for a refund of fees, cancellation notice must be received in writing to the headquarters office no later than September 5, 2014. According to standing policy, reaffirmed by the Board of Directors on February 3, 2011, there will be **no refunds after the September 5, 2014 cut-off date.** Please note, there is no provision for partial registration fees or refunds for activities not attended.

## ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Eastern Virginia Medical School and The American Dermatological Association. Eastern Virginia Medical School is accredited by the ACCME to provide continuing medical education for physicians.

## CREDIT DESIGNATION

Eastern Virginia Medical School designates this live activity for a maximum of 14.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## DISCLOSURE OF CONFLICT OF INTEREST

Members and guests are reminded that a conflict of interest disclosure is required of all speakers and participants. Speakers from the audience are also required to indicate any relevant conflicts of interest if they discuss a given topic.

## BYLAWS ARTICLE III, SECTION 4 (B.1)

If any Active Member shall fail to attend at least one (1) Annual Meeting out of any three (3) consecutive Annual Meetings without an excuse acceptable by the Board of Directors, such member's membership shall terminate upon presentation by the Secretary to the Board of Directors of a report of such failure. This report shall be presented to the Board of Directors at their next meeting following the Annual Meeting at which the delinquency became complete and such member or members shall be notified by mail of the termination of their membership.

## ADMINISTRATIVE REGULATIONS

Attendance at the scientific programs of the annual membership meeting shall be limited to members, spouses/guests of members and guests invited by the Board of Directors.





# Board of Directors



## AMERICAN DERMATOLOGICAL ASSOCIATION, INC.

### MEMBERSHIP COMMITTEE Term Expires

Nicholas A. Soter, MD,  
Membership Secretary ..... 2017  
Robert Swerlick, MD, Chair ..... 2013  
Vincent A. DeLeo, MD ..... 2014  
James Ertle, MD ..... 2015  
Nicholas Soter, MD ..... 2016  
Robert Brodell, MD ..... 2017  
Eugene Bauer, MD, Ex-Officio

### HONORARY MEMBERSHIP COMMITTEE Term Expires

Ronald A. Brancaccio, MD, Chair ..... 2014  
Thomas Ray, MD ..... 2015  
Bruce Wintroub, MD ..... 2016  
Wilma Bergfeld, MD, ..... 2017  
Pearon Lang, Jr., MD ..... 2018  
Eugene Bauer, MD, Ex-Officio

### NOMINATING COMMITTEE Term Expires

Richard L. Edelson, MD Chair ..... 2014  
David L. Ramsay, MD ..... 2015  
Stephen Stone, MD ..... 2016  
Brian Berman, MD, PhD ..... 2017  
Suzanne Connolly, MD ..... 2018  
Eugene Bauer, MD, Ex-Officio

### EDUCATION COMMITTEE Term Expires

Alexa Boer Kimball, MD, Chair ..... 2014  
Jack Resneck, Jr., MD ..... 2015  
Timothy Berger, MD ..... 2016  
Victor Marks, MD ..... 2017

### PROGRAM COMMITTEE Term Expires

Ken Tomecki, MD, Chair ..... 2014  
Eric Stratman, MD ..... 2015  
Mary Maloney, MD ..... 2016  
Janet Fairley, MD ..... 2017  
Eugene Bauer, MD, Ex-Officio

### AUDITING COMMITTEE Term Expires

Rebat Halder, MD ..... 2014  
Andrew Lazar, MD ..... 2015  
Larry Millikan, MD ..... 2016  
Eugene Bauer, MD, Ex-Officio

### ETHICS COMMITTEE Term Expires

June K. Robinson, MD ..... 2014  
Hilary E. Baldwin, MD ..... 2015  
Anne Burdick, MD ..... 2016  
Samuel Moschella, MD ..... 2017  
William James, MD ..... 2018  
Eugene Bauer, Ex-Officio

### ALTERNATE PATHWAYS COMMITTEE Term Expires

Lynn A. Cornelius, MD ..... 2014  
Antoinette F. Hood, MD ..... 2015  
Susan Weinkle, MD ..... 2016  
James Taylor, MD ..... 2017  
Christopher Harmon, MD ..... 2018  
Eugene Bauer, Ex-Officio

### ENDOWMENT COMMITTEE (no terms assigned)

Ralph Daniel, MD  
Rex Amonette, MD  
Ken Tomecki, MD  
David Pariser, MD

### INVESTMENT COMMITTEE

Eugene Bauer, MD, Chair  
David Pariser, MD  
Brian Berman, MD, PhD  
Rex Amonette, MD  
David Bickers, MD  
Janet Hickman, MD

### MEETING SITE COMMITTEE Term Expires

Eugene Bauer, MD,  
Secretary-Treasurer, Chair ..... 2016  
David E. Cohen, MD ..... 2014  
David Ramsay, MD ..... 2015  
Lawrence Schachner, MD ..... 2016  
Mark Pittelkow, MD ..... 2017





ADA 134<sup>TH</sup> ANNUAL MEETING | OCTOBER 8-12, 2014

# ADVANCE REGISTRATION FORM

PLEASE TYPE OR PRINT ATTENDEE NAME

Refunds, less a \$50.00 administrative fee, will be available for cancellations received in writing at the society office on or prior to September 5, 2014. After that date, no refunds will be provided. There will be no provision for partial registration fees or refunds for activities not attended.

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_ SPOUSE/PARTNER EMAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/REGION \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## REGISTRATION FOR THE MEETING DOES NOT RESERVE A HOTEL ROOM.

### ADA MEMBER

- ☐ Received by September 5, 2014 \$645.00  
☐ Received after September 5, 2014 and before October 6, 2014 \$795.00  
☐ Received on or after October 6, 2014 \$1,000.00

Includes: Educational sessions, Executive Sessions, Breakfasts, Opening Reception, Book Club, Dinner Honoring New Members, and President's Dinner

### ADA MEMBER SPOUSE/PARTNER RECEIVING CME

- ☐ Received by September 5, 2014 \$645.00  
☐ Received after September 5, 2014 and before October 6, 2014 \$795.00  
☐ Received on or after October 6, 2014 \$1,000.00

FEE \$ \_\_\_\_\_

### ADA SPOUSE/GUEST

- ☐ Received by September 5, 2014 \$445.00  
☐ Received after September 5, 2014 and before October 6, 2014 \$595.00  
☐ Received on or after October 6, 2014 \$795.00

Includes: Breakfasts, Opening Reception, Book Club, Joint Sessions for Members in Program, Dinner Honoring New Members, and President's Dinner.

### CHILDREN

- ☐ Children — Accompanying children must be registered at \$200 each.

# of children \_\_\_\_\_ FEE \$ \_\_\_\_\_

Includes: Breakfasts, Dinner Honoring New Members and Opening Reception only

TOTAL GUEST FEES \$ \_\_\_\_\_

NAME(S) OF SPOUSE(S)/GUEST(S): \_\_\_\_\_

MEMBER T-SHIRT SIZE: ☐ S ☐ M ☐ L ☐ XL ☐ XXL GUEST T-SHIRT SIZE: ☐ S ☐ M ☐ L ☐ XL ☐ XXL

NAME(S) OF CHILD/CHILDREN: \_\_\_\_\_

### SOCIAL FUNCTIONS

**FEE:** No additional charge if registered for the meeting, however you **MUST** reserve for each event.

**# OF ATTENDEES**

<b>Wednesday, October 8</b>	<b>Opening Reception</b> (6:00 – 8:30 PM)	_____
<b>Thursday, October 9</b>	<b>Dinner Honoring New Members</b> (6:00 PM)	_____
<b>Saturday, October 11</b>	<b>President's Cocktail Reception and Dinner</b> 6:00 PM Indicate menu choice for each attendee: <input type="checkbox"/> Beef <input type="checkbox"/> Chicken <input type="checkbox"/> Vegetarian	_____
<b>Saturday, October 11</b>	<b>Book Club (spouses/guests only)</b> (9:30 AM)	_____
<b>Sunday, October 12</b>	<b>Farewell Breakfast Buffet</b> (Served from 8:00 – 9:30 AM)	_____

### OPTIONAL TOURS AND SPORTS EVENTS

**# OF ATTENDEES**

<b>Thursday, October 9<sup>th</sup></b>	<b>American History through Chocolate</b> (1:30 PM) (Note: 20 person minimum for this program)	_____ @ \$35	FEE	\$ _____
<b>Thursday, October 9<sup>th</sup></b>	<b>What Would M. Washington Have Worn to the ADA?</b> (10:00 AM) (Note: 20 person minimum for this program)	_____ @ \$35	FEE	\$ _____
<b>Friday, October 10<sup>th</sup></b>	<b>Tour of Historic Jamestowne Island</b> (2:30 – 5:30 PM) (Box lunch included)	_____ @ \$85	FEE	\$ _____
<b>Thursday, October 9<sup>th</sup></b>	<b>Colonial Williamsburg Historic Area</b> (2:30 PM) with Optional Walking Tour ____ Check if walking tour is desired	_____ @ \$50	FEE	\$ _____
<b>Friday, October 10<sup>th</sup></b>	<b>Tennis at Inn's Tennis Courts – box lunch included</b> (1:30 PM)	_____ @ \$65	FEE	\$ _____
<b>Friday, October 10<sup>th</sup></b>	<b>Golf – The Gold Course – box lunch included</b> (1:00 Shotgun)	_____ @ \$180	FEE	\$ _____
<b>Saturday, October 11<sup>th</sup></b>	<b>Colonial Williamsburg Historic Area</b> (2:30 PM) with Optional Walking Tour ____ Check if walking tour is desired	_____ @ \$50	FEE	\$ _____

**TOTAL FEES** \$ \_\_\_\_\_

### PAYMENT METHOD

Make checks payable in US dollars to ADA and MAIL to: ADA, PO Box 551301, Davie, FL 33355. Please allow an additional 5 days for processing. If paying by credit card, complete the information below and FAX to: (954) 252-2093 OR MAIL to: ADA, PO Box 551301, Davie, FL 33355.

☐ VISA ☐ MasterCard Credit Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

Address of Credit Card Billing \_\_\_\_\_



*Sterling Event Planners is the in house destination management company for the Williamsburg Lodge. They will be offering a variety of other events outside of the scheduled events being offered through the ADA. You will be able to arrange reservations and payment directly through Sterling for these other events.*

*For further information, please contact  
Conie Duncan of Sterling Event Planners:*

*Email: [Sterling@Sterling-Events.com](mailto:Sterling@Sterling-Events.com)*

*Office Phone: (757) 220-5757*

*Cell Phone: (757) 585-1821*

*Sterling Event Planners of Williamsburg, Inc.*  
*3206 Ironbound Road, Suite E*  
*Williamsburg, VA 23188*  
*Phone 757-220-5757      Fax 757-220-3825*

**American Dermatological Association**  
**October 8-12, 2014**  
**Williamsburg, VA**  
**Guest Tour/Activity Program**

Sterling Event Planners is the in house destination management company for the Williamsburg Lodge. They will be offering a variety of other events in addition to the scheduled events from the association. You will be able to arrange reservations and payment directly through Sterling Event Planners, below is general information about reserving, daily options and cost. The contact person at Sterling Event Planner will be Conie Duncan, who can be reached by the email listed below or by phone (757) 220-5757 (office) and (757) 585-1821 (cell).

**Reservations:**

Reservation forms must be received by **September 8, 2014** in order to confirm your registration. All registration forms must be e-mailed to [sterling@sterling-events.com](mailto:sterling@sterling-events.com) or faxed to 757-220-3825. Any reservations received after **September 8, 2014** will be subject to availability of space.

**Insufficient Numbers and Refunds:**

Sterling Events reserves the right to cancel any tour should registration not reach sufficient numbers. Should a tour be cancelled for this reason, a full refund for the cancelled tour will be issued to the credit card holder. In case of a serious health emergency, please contact Sterling IMMEDIATELY to be considered for a full deposit refund.

**On Site Registration of Tours and Activities:**

Sterling Event will be happy to add anyone looking to join a planned tour/activity if there is availability. Guests should contact Conie Duncan at (757) 585-1821.

**Tour Departures:**

Please arrive **15 minutes prior** to scheduled departure time. Tours will depart from the conference lobby of the Williamsburg Loge.



**Thursday, October 9, 2014**



**The Yorktown Victory Center 2pm-5pm**

You will visit and tour the Yorktown Victory Center, America's evolution from colonial status to nationhood is chronicled through a unique blend of timeline, film, thematic exhibits and outdoor living history. An outdoor exhibit walkway details events that led to American colonies to declare independence from Britain.



***Zip Line and Tree Top Adventure 2:30pm – 5:00pm***

Your guests will start by getting equipped with harnesses, pulleys and carabineers. They will be given a 30 minute safety briefing and training and then be turned loose into the forest canopy, free to **fly on zip lines, swing through the trees, and observe the surroundings. Guides will be on hand to assist throughout the course**

**Friday, October 10, 2014**



***Clay Shooting at Old Forge Sporting Clays \* 2:45pm – 5:30pm***

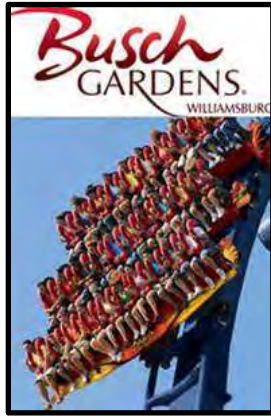
Old Forge Sporting Clays, located approximately twenty-five to thirty minutes from Williamsburg, has a superb NSCA 5-Stand and about 250 different shots to challenge any shooter's ability at clay shooting. They offer two courses to accommodate any class of shooter. Action-packed and exciting, sporting clays is a sure bet for an enjoyable outing



***Shirley and Berkeley Plantation Tours 2pm-5:30pm***

You will visit Shirley Plantation where the famous square-rigged, flying staircase raises 3 stories with no visible means of support & is the only one of its kind in America, then onto Berkeley which is known for being Virginia's most historic plantation and the site of America's 1st official Thanksgiving in 1619.

**Friday, October 10, 2014**



**Busch Gardens Williamsburg 2pm – 10pm**

Take a journey to the unexpected at Busch Gardens Williamsburg, where 17th Century charm combines with 21st-century technology to create the ultimate group experience. Situated on 100 action-packed acres, Busch Gardens boasts more than 50 thrilling rides and attractions, ten main stage shows, a wide variety of award-winning cuisine and world-class shops. With something amazing around every corner, your group will come together like never before.

**Saturday, October 11, 2014**



**The Williamsburg Winery – Tour & Wine Tasting 2pm-4pm**

Upon arrival, the group will be invited in to the Winery's Wine shop, where the tour and tasting will begin. The guided tour includes a video presentation on grape growing and winemaking, a stroll through the barrel cellar and a visit to the production area. For the grand finale of the tour, the group will enjoy a wine tasting where they will enjoy a collection of seven of Williamsburg's unique tasting wines. At the conclusion, each guest will take home an etched wine glass.



**Tour of Jamestown Settlement**

**2:30pm-5:00pm**

Visit the newly opened exhibit of *The World of 1607* and see iconic artifacts from museums, libraries and private collections from more than ten countries. The tour continues in Jamestown Settlement which was originally built fifty years ago to commemorate the 350<sup>th</sup> anniversary of the First Permanent English Settlement at Jamestown. Guest can tour the museum, Powhatan Village, Fort and Ships.

**\*Note: This tour is different than the Tour of Historic Jamestowne with the Archaeology Presentation on Friday, October 10, 2014.**



**ALL TOURS DEPART AT THE GIVEN TIME FROM THE CONFERENCE LOBBY OF THE LODGE**

**IMPORTANT NOTES:** All tours will accommodate a limited number of participants. Registrations MUST be received no later than **September 8, 2014**, in the form of a Check or Credit Card. No refunds will be issued after **OCTOBER 8<sup>st</sup> \***. Sterling Event Planners reserves the right to cancel any tour and issue full refunds should minimums not be met.

\* In case of a serious health emergency, please contact Sterling IMMEDIATELY to be considered for full deposit refund.

**Disclaimer:** This statement releases ADA from all responsibility for payment and liability for tours booked between participants and Sterling Event Planners.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

<b>Thursday, October 9, 2014</b>		<b># of Guests</b>	<b>Cost</b>
<b>Tour of Yorktown Victory Center &amp; Battlefields</b>	<b>Departure Time – 2:00pm</b> <b>Tour Time: 2:30pm-4:30pm</b> Cost includes: Transportation, tour guide, admission to Yorktown Victory Center and Battlefields, bottled water <b>Cost: \$72.00 per person</b> Min. of 20 people, Max of 65 people		
<b>Zip Line &amp; Tree Top Adventure</b>	<b>Departure Time – 2:30pm</b> <b>Tour Time: 2:45pm – 4:45pm</b> Cost includes: Round Trip Transportation, tour guide, admission to Go Ape Course, bottled water <b>Cost: \$112.00 per adult \$82.00 per child</b> Min. of 10 people, Max of 36 people		
<b>Friday, October 10, 2014</b>		<b># of Guests</b>	<b>Cost</b>
<b>Old Forge Sporting Clays</b>	<b>Departure Time – 2:45pm</b> <b>Tour Time: 3:15pm – 4:45pm</b> Cost includes: Round Trip Transportation, tour guide, gun & shell, protective eyewear, bottled water <b>Cost: \$162.00 per adult &amp; child (10yrs &amp; up)</b> Min. of 20 people, Max of 36 people		
<b>Plantation Tours</b>	<b>Departure Time – 2:00pm</b> <b>Tour Times: 2:45pm – 4:45pm</b> Cost includes: Private Guides, Round Trip Transportation, Tickets to Plantations, Bottled Water <b>Cost: \$98.00 per adult &amp; child</b> Min. of 25 people, Max of 65 people		

<b>Busch Gardens Williamsburg</b>	<b>Departure Time - 2:00pm</b> <b>Tour Times: 2:15pm – 9:45pm</b> Cost includes: Round Trip Transportation, 1 day ticket to Busch Gardens with map, bottle water on shuttle <b>Cost: \$97.00 per Adult (6yrs and up)</b> <b>\$93.00 per child (2yrs to 5 yrs)</b> Min. of 10 people, Max of 72 people		
<b>Saturday, October 11, 2014</b>		<b># of Guests</b>	<b>Cost</b>
<b>Tour and Tasting at the Williamsburg Winery</b>	<b>Departure Time - 2:00pm</b> <b>Tour Time: 2:30pm-3:30pm</b> Cost includes: Transportation, wine tasting and tour, souvenir wine glass, bottled water <b>Cost: \$50.00 per person</b> Min. of 12 people, Max of 75 people		
<b>Jamestown Settlement Tour</b>	<b>Departure Time - 2:30pm</b> <b>Tour Time: 2:45pm-4:45pm</b> Cost includes: Round Trip Transportation, tour guide, admission ticket, bottled water <b>Cost: \$72.00 per adult &amp; child</b> Min. of 20 people, Max of 65 people		
		<b>Total:</b>	

All activities include taxes, admission fees, transportation, and professionally trained guides which are very knowledgeable of the area.

### **PAYMENT: Check, MasterCard, Visa, or American Express only**

MC \_\_\_\_\_ VISA \_\_\_\_\_ AMEX \_\_\_\_\_

CARD # \_\_\_\_\_

CID# (3 digit code on back of card): \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**Cancellation Policy:** Cancellations must be received in writing on or before **October 8, 2014** for a full refund. NO refunds will be issued for cancellations received after this date\*. Sterling Event Planners reserves the right to cancel any tour and issue full refunds if the minimum number of participants for the tour is not met.

\* In case of a serious health emergency, please contact Sterling IMMEDIATELY to be considered for full deposit refund.

**Please return this form along with your check payable to:**

**Sterling Event Planners**

**3206 Ironbound Road, Suite E**

**Williamsburg, VA 23188**

**If paying by credit card, please fax this form to:**

**757-220-3825**

**SHOULD YOU HAVE ANY QUESTIONS, PLEASE CONTACT STERLING EVENTS:**

**(757) 220-5757 office**

**Conie Duncan (757) 585-1821 cell**

**[sterling@sterling-events.com](mailto:sterling@sterling-events.com)**