



PROGRAM OVERVIEW

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WEDNESDAY, OCTOBER 7, 2015

8:00 am	BOARD OF DIRECTORS MEETING AND BREAKFAST	THE BOARDROOM
12:00 pm – 1:30 pm	LUNCH FOR BOARD OF DIRECTORS AND GUESTS	LA LUNA ROOM
4:00 pm – 7:00 pm	REGISTRATION	TOP OF GRAND STAIRCASE
6:00 pm – 8:30 pm	OPENING RECEPTION	THE GAZEBO

Dress: Casual

THURSDAY, OCTOBER 8, 2015

7:00 am – 12:00 pm	REGISTRATION	PREFUNCTION AREA
7:00 am – 8:00 am	CONTINENTAL BREAKFAST FOR ADA MEMBERS	VISTA MAR TERRACE
8:00 am – 9:00 am	CONTINENTAL BREAKFAST FOR SPOUSE /GUEST	LA LUNA ROOM
FIRST EXECUTIVE SESSION		SALON I, II & III
7:30 am	Opening Remarks <i>Eugene A. Bauer, MD, Secretary-Treasurer</i>	
7:45 am	Induction of New Members: Active, Associate, and International Honorary Members <i>Henry Lim, MD, President</i>	
8:30 am	PRESIDENTIAL ADDRESS: Future of Dermatology <i>Henry Lim, MD, President</i>	
9:00 am – 9:30 am	YOUNG LEADERSHIP AWARD AND LECTURE <i>Introduction by Thomas Kupper, MD</i> Connective Tissue Disease and Dermatology: How Does Skin Factor In? <i>Ruth Ann Vleugels, MD, MPH</i>	SALON I, II & III

Ruth Ann Vleugels, MD, MPH, serves as Director of the Autoimmune Skin Disease Program at Brigham and Women’s Hospital and Co-Director of the Rheumatology-Dermatology Clinic at Boston Children’s Hospital. Her clinical and research interests center on autoimmune connective tissue diseases in both children and adults, as well as on the intersection of dermatology and systemic disease. Her clinical research, which focuses on rare autoimmune skin diseases and emerging medical therapies, has been supported by a Medical Dermatology Career Development Award from the Dermatology Foundation.

Dr. Vleugels developed and serves as the Program Director of a year-long Dermatology-Rheumatology Fellowship, which is the only formal training opportunity of its kind nationwide. She is passionate about teaching and medical education and completed a Rabkin Fellowship in Medical Education. She serves as the Associate Director for Education at Brigham and Women’s Dermatology and the Course Director of the Pathophysiology of the Skin Course at Harvard Medical School. She has received numerous teaching and mentoring awards from both Harvard Medical School and Harvard Dermatology.

9:30 am – 9:50 am	MEMBER BREAK	PREFUNCTION AREA
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THURSDAY, OCTOBER 8, 2015 *continued*

9:50 am – 12:00 pm	THURSDAY, FIRST SCIENTIFIC SESSION UPDATE PLATFORM <i>Session Moderator: Janet Fairley, MD</i>	SALON I, II & III
9:50 am	What's New in Melanoma for the Dermatologist <i>David Polsky, MD, PhD</i>	
10:20 am	Updates on Psoriasis Therapy <i>Craig Leonardi, MD</i>	
10:50 am	Stains and Studies: What's New in Dermatopathology that Every Dermatologist Should Know <i>Clay Cockerell, MD</i>	
11:20 am	HOT TOPICS AND CONTROVERSIES (ARS Integration Required) Maintenance of Certification version 2.0: 2015 updates <i>Thomas Horn, MD</i>	
12:00 pm	SESSION ADJOURNS	

AFTERNOON AT LEISURE

OPTIONAL ACTIVITY FOR ALL (Pre-registration and payment required)

1:30 pm	Old San Juan Driving & Shopping Tour <i>A definite "must do" while visiting Puerto Rico. Multiple stops include the San Cristobal Fort, the Old City, the El Morro Fort, San Jose Church, El Convento, the San Juan Cathedral, and Capilla del Cristo. Our tour is capped off by a shopping spree at Plaza de Armas, visiting artesian shops as well as the outlet stores on Cristo Street.</i>	MEET IN HOTEL LOBBY
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EVENING ACTIVITIES FOR ALL

6:00 pm – 10:00 pm	DINNER HONORING NEW MEMBERS AND SPOUSES/GUESTS <i>All ADA Members and Registered Guests (Attire: Classy Casual)</i>	VISTA MAR TERRACE
6:00 pm	Reception	
7:00 pm	Dinner Introduction of New Members and Spouses/Guests	

FRIDAY, OCTOBER 9, 2015

7:00 am – 12:00 pm	REGISTRATION	PREFUNCTION AREA
7:00 am – 8:00 am	CONTINENTAL BREAKFAST FOR ADA MEMBERS	VISTA MAR TERRACE
8:00 am – 9:00 am	CONTINENTAL BREAKFAST FOR SPOUSE /GUEST	LA LUNA ROOM
7:30 am	FRIDAY EXECUTIVE SESSION Election of Officers and Director <i>Henry Lim, MD, President</i>	SALON I, II & III
8:00 am – 9:30 am	FIRST SCIENTIFIC SESSION- UPDATE PLATFORM (ARS system) Session Moderator: Desiree Ratner, MD	SALON I, II & III
8:00 am	Updates In Medical Dermatology <i>Jeffrey Callen, MD</i>	
8:30 am	Updates in Cutaneous Lymphoma <i>Joan Guitart, MD</i>	
9:00 am	Contact Dermatitis Updates, Challenges and Tips <i>Christen Mowad, MD</i>	
9:30 am – 9:45 am	MEMBER BREAK	PREFUNCTION AREA
9:45 am – 12:00 pm	SECOND SCIENTIFIC SESSION (OPEN TO MEMBERS, SPOUSES AND GUESTS) <i>Session Moderator: Erik Stratman, MD</i>	SALON I, II & III
9:45 am – 10:25 am	PUERTO RICO HISTORIAN <i>Luis Gonzalez Vales, PhD - Introduction by Nestor Sanchez.MD</i>	

A history major, graduating with a Bachelor of Arts from the University of Puerto Rico, Dr. Gonzalez Vales earned his Masters degree from Columbia University in New York, where he also completed doctoral courses. He was a professor of history at the University of Puerto Rico and associate dean of the College of General Studies Río Piedras Campus, University of Puerto Rico. He served as executive secretary of the Council for Higher Education and was appointed by the Legislature of Puerto Rico and the Governor as Official Historian of Puerto Rico.

Dr. Gonzalez Vales is the director of the Puerto Rican Academy of History and member of the Academy of Arts and Sciences of Puerto Rico. He is a corresponding member of the Real Academia de la Historia, a member of merit of the Portuguese Academy of History, Corresponding Member of the Hispanic American Royal Academy of Arts, Sciences and Letters of Cadiz and corresponding member of several Academies of History of Latin America.

He received in 1995, an honorary doctorate from the Pontifical Catholic University of Ponce, Puerto Rico, and was named Humanist of the Year by the Puerto Rican Endowment for the Humanities in 1999. Parallel to his university management, he pursued a military career that reached the rank of Major General of the United States Army.

10:30 am–12:00 pm

SPECIAL FOCUS ON PROFESSIONALISM

“Is it me or is it him? Self-awareness in Professional and Personal Relationships”

Amy MacDonald, Psy. D

Introduction by Erik Stratman, MD

(OPEN TO MEMBERS, SPOUSES AND GUESTS)

Amy MacDonald, Psy. D, is a licensed clinical psychologist who lives in Batavia, Illinois. In addition to her psychotherapy and coaching practice, she leads workshops on self-awareness, interpersonal effectiveness, work-life thriving, leadership, communication, conflict resolution and building an optimal satisfying life. She will be speaking on self-awareness in professional relationships. This training will focus on gaining a better understanding of the ways people relate, think, perceive, and behave in personal and professional settings by-identifying key factors that clarify the role of self and others in both productive and conflictual relationships and learning tools, to address common relational problems.

12:00 pm

SESSION ADJOURNS

AFTERNOON AND EVENING AT LEISURE

OPTIONAL ACTIVITIES FOR ALL REGISTERED GUESTS

1:30 & 2:30 Tours

BACARDI TOUR AND DISTILLERY (Pre-registration and payment required) MEET IN HOTEL LOBBY

*Explore the BACARDI VISITOR CENTER, where the **Most Awarded Rum** in the World is carefully crafted. The Visitor Center highlights our heritage and tradition from 1862 when our founder Don Facundo Bacardi Masso originated today’s most popular rum. Each of the six (6) rooms of Casa BACARDI Visitor Center provides an immersive, full sensory experience. Visitors enjoy BACARDI through sight, sound, touch, smell and taste. Guests will be able to learn about BACARDI’s rum making process, its legendary cocktails and, to top it off; they will enjoy the best hand crafted cocktail prepared by the Bacardi Brand Specialists (Mixologists) at the Pavilion Bar. Following ambient sounds that transport visitors to another time and place, the compelling story of the Bacardi family, the Bacardi Company and the intricate process of premium rum production is explored.*

There will be two (2) separate tours for the Bacardi Tour and Distillery. Group one will meet in the hotel lobby at 1:25 pm; group two will meet at 2:25 pm. Please check your Registration packet to find out which time you will be leaving.

6:00 – 7:00 pm

BEGINNER SALSA CLASS (No Fee for this event - pre-registration required)

SALON IV

Beginner Salsa class: It’s as easy as eating the chips! Sign up with a partner or come on your own. What to bring: Comfortable shoes and your personality. If you think you have two left feet, then this is the class for you! Nancy O’Meara graciously volunteered to teach this class. She is the choreographer/director to the stars: Jennifer Lopez, Marc Anthony, Chayanne, and Enrique Iglesias just to name a few.

Saturday, October 10, 2015

7:00 am – 12:30 pm	REGISTRATION	PREFUNCTION AREA
7:00 am – 8:00 am	FIRST 5-YEAR MEMBER BREAKFAST SESSION <i>Note: This session is limited to ADA members elected from 2011-2015 and Board members to discuss issues of common interest.</i>	SALON V
7:00 am – 8:00 am	CONTINENTAL BREAKFAST FOR ADA MEMBERS	VISTA MAR TERRACE
8:00 am – 9:00 am	CONTINENTAL BREAKFAST FOR SPOUSE /GUEST	LA LUNA ROOM
7:30 am – 11:20 am	SATURDAY, FIRST SCIENTIFIC SESSION NEW MEMBER POTPOURRI <i>Session Moderator: Janet Fairley, MD</i>	SALON I, II & III
7:30 am	AAD Update: Inside the Beltway and Beyond <i>Elaine Weiss, JD*</i>	
7:40 am	Biosimilars <i>Alison Ehrlich, MD, MHS*</i>	
7:50 am	Advances in Atopic Dermatitis Therapeutics <i>Emma Guttman-Yassky, MD*</i>	
8:00 am	Skin Cancer – Bedside to Bench and Back <i>John A. Carucci, MD, PhD*</i>	
8:10 am	Why Diagnosing Melanoma Makes you Age <i>Scott Menzies, MD*</i>	
8:20 am	Cosmetic Dermatology in Mexico <i>Francisco Perez-Atamoros, MD*</i>	
8:30 am	Silvery Hair Syndrome: Experience in 40 Pediatric Patients <i>Carola Duran McKinster, MD*</i>	
8:40 am	Melanoma Incidence and the Tanning Bed Conundrum <i>Jerry Brewer, MD*</i>	
8:50 am	New and Emerging Therapies for Non-Melanoma Skin Cancer <i>Neal Bhatia, MD*</i>	
9:00 am	Melanoma Therapeutic Resistance <i>Roger S. Lo, MD, PhD*</i>	
9:10 am	The Revolution of Imaging Technology <i>Clara Curiel-Lewandrowski, MD*</i>	
9:20 am – 9:40 am	MEMBER BREAK	PREFUNCTION AREA

Saturday, October 10, 2015 *continued*

9:40 am – 11:10 am **UPDATE PLATFORM (ARS SYSTEM)** SALON I, II & III
Session Moderator: Desiree Ratner, MD

9:40 am **Alternative Payment Models for Dermatology**
Marta Van Beek, MD

10:10 am **Crystal Ball Updates in Billing and Coding: Next Year and Beyond**
Daniel Siegel, MD

10:40 am **What is New and Noteworthy in Aesthetic Dermatology**
Seth Matarasso, MD

11:10 am – 12:50 pm **SATURDAY, SECOND SCIENTIFIC SESSION** SALON I, II & III
Session Moderator: Mary Maloney, MD

11:10 am – 11:30 am **HOT TOPICS / CONTROVERSIES:**
Nevi Management: What Does the Evidence Tell Us?
Suephy Chen, MD

11:30 am – 12:40 pm **TEST YOUR KNOWLEDGE! A Team-Based Dermatology Challenge**
Session Moderators: Erik Stratman, MD and Edward Cowen, MD

The following new members will be assisting with the facilitation of the ADA Quiz Challenge, as indicated below. Please join us in making them feel welcome.

Antonio Torrelo, MD
*Roy Chan, MD**
*Kimberly Ann Bohjanen, MD**
*Daniela Kroshinsky, MD**
Giuseppe Micali, MD
*Julia Ann Riley Nunley, MD**

12:40 pm **SESSION ADJOURNS**

SATURDAY AFTERNOON AT LEISURE


OPTIONAL ACTIVITIES FOR ALL (Pre-registration and payment required)

12:30 pm **ADA GOLF TOURNAMENT** Box lunch included
DORADO BEACH RESORT & CLUB – EAST COURSE
Robert Trent Jones, Jr.'s restoration of the historic East Course to the original vision put forth by his father brings this classic seaside course into the 21st century with a subtle rebirth as a modern masterpiece.

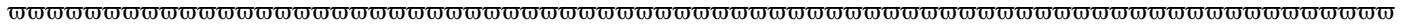
1:30pm **ADA ROUND-ROBIN TENNIS TOURNAMENT** RITZ-CARLTON
Snacks will be provided TENNIS COURTS

EVENING ACTIVITIES FOR ALL MEMBERS AND REGISTERED SPOUSES/GUESTS

Photo Session for New Members, Spouses and Board of Directors

(Attendance required) 

Located in Side Gallery- 5:00 pm SHARP!



President's Cocktail Reception & Dinner Dance



Attire: Black Tie

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|--------------------------|---|-------------------------|
| 6:00 pm - 7:00 pm | President's Cocktail Reception | PREFUNCTION I, II & III |
| | <i>Your refundable dinner deposit will be available for pickup when you check in at the Cocktail Reception.</i> | |
| 7:00 pm | President's Dinner / Dance | SALON I AND II |
| | <i>Pre-Registration Required</i> | |

Sunday, October 11, 2015

7:30 am – 11:00 am	REGISTRATION	PREFUNCTION AREA
7:30 am – 8:30 am	BOARD OF DIRECTORS MEETING	THE BOARDROOM
8:00 am – 9:30 am	FAREWELL BREAKFAST BUFFET (ADA MEMBERS SPOUSES AND GUESTS)	VISTA MAR TERRACE
8:00 am – 9:40 am	SUNDAY SCIENTIFIC SESSION Speed Read: Top Literature from the Past Year Reviewed in a Hurry <i>Session Moderator: Erik Stratman, MD</i>	SALON I, II & III
8:00 am	What's New in the Pediatric Dermatology Literature? <i>Howard Pride, MD</i>	
8:20 am	What's New in the Dermatological Surgery Literature? <i>Clark Otley, MD</i>	
8:40 am	What's New in the Cosmetic Dermatology Literature? <i>Jeffrey Dover, MD</i>	
9:00 am	What's Coming Next? The Basic Science Literature <i>David Woodley, MD</i>	
9:20 am	New Medical Dermatology Literature that Changed My Approach to Practice <i>Warren Heymann, MD</i>	
9:40 am	THIRD EXECUTIVE SESSION (ADA MEMBERS) Proposed New Members for 2016 <i>Eugene Bauer, MD, Secretary-Treasurer</i> Suggestions for Next Year's Scientific Program	SALON I, II & III
10:00am	MEETING CONCLUDES (Remember to turn in your program evaluations at the Registration Desk. Your CME Certificates will be mailed to you electronically).	

RITZ-CARLTON, SAN JUAN, PUERTO RICO
Thursday, October 10, 2015
8:00 AM - First Executive Session

Call Meeting to Order

Establishment of a Quorum
Report of the Board of Directors
Report of the Secretary-Treasurer
Report of the Historian
Report of the Nominating Committee
Report of the Committee on Membership

Introduction of New Active Members

Neal Bhatia, MD	Solana Beach, California
Kimberly Ann Bohjanen, MD	Woodbury, Minnesota
Jerry Brewer, MD	Rochester, Minnesota
John Carucci, MD	New York, New York
Clara Curiel-Lewandrowski, MD	Tucson, Arizona
Alison Ehrlich, MD, MHS	Chevy Chase, MD
Emma Guttman-Yassky, MD, PhD	New York, New York
Daniela Kroshinsky, MD	Boston, Massachusetts
Roger Sheng-Chieh Lo, MD, PHD	Los Angeles, California
Julia Ann Riley Nunley, MD	Richmond, Virginia

Introduction of New International Members

Roy K. Chan, MD, MBBS, FRCP	Singapore
Carola Duran-McKinster, MD	Mexico City, Mexico
Scott Menzies, MB BS, PhD	Sydney, Australia
Giuseppe Micali, MD	Catania, Italy
Francisco Perez-Atamoros, MD	Mexico City, Mexico
Anthony Torrelo, MD	Madrid, Spain

Associate Membership

Elaine Weiss, JD	New York, New York
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Unfinished Business

New Business

Adjournment

ABSTRACTS

Neal Bhatia, MD

New and Emerging Therapies for Non-Melanoma Skin Cancer

Dermatologists need to make sure they are current in the correct and potential uses of the latest systemic therapies. As the understanding of the immune system pathways, cytokine balances, and cellular interactions continues to expand, so must the potential applications of systemic therapies. Our current therapeutic regimens are only as efficacious as our comfort with their utilities. Many newer agents have evolved from experimental and conceptual to readily available therapeutic modalities. This begins with matching the appropriate immune processes as "building blocks" of diseases to those counteracted and modified by the therapies. The goals of this session are to review some of the current and potential approaches to medical management of NMSC and to explore potential applications of conventional and off-label topical and systemic therapies that could serve as standards of care in the future when surgery may not be an option.

Jerry Brewer, MD

Melanoma Incidence and the Tanning Bed Conundrum

Melanoma is on the rise with recent studies demonstrating striking increases in incidence over the past 30 to 40 years. Treatment options include chemotherapy, radiation therapy, and stem cell transplantation. Recent trends have documented an incidence increase 8 fold (733%) in young women between the ages of 18-39 years, and 4 fold (333%) in young men of the same age, and a striking 24 fold (2,333%) increase in the incidence of melanoma in middle aged women between the ages of 40 and 60 years. In spite of increased public awareness campaigns regarding the dangers of tanning beds, young and middle aged individuals continue to frequent tanning beds on a regular basis. My research explores the incidence of melanoma in Olmsted County and tanning bed behavior. With my current research aims we hope to uncover the nuances of changing behavior in young and middle aged individuals. In addition, we hope to understand the molecular biology of melanoma in young women and how that molecular biology of melanomas in young women may be tied to tanning bed use and socioeconomic behaviors.

John A. Carucci, MD, PhD*

Skin Cancer – Bedside to Bench and Back

As a clinician, I spend my time removing aggressive skin cancers and performing wound reconstruction. I also lead a laboratory that studies tumor immunity and cancer invasion. We are interested in how the immune system interacts with skin cancers in immune competent patients and in patients who have undergone solid organ transplantation. We have defined the microenvironment associated with cutaneous squamous cell carcinoma (SCC) with respect to genetic fingerprint, myeloid dendritic cells, Langerhans' cells, regulatory T cells, Langerhans' cells, and macrophages.

We have most recently developed the ability to study gene expression from formalin fixed paraffin embedded tissue blocks. This enables us to correlate gene expression with clinical course and may ultimately allow us to define biomarkers for aggressive behavior and novel regulatory targets for therapy. We have also begun development of optimized line scanning technology for confocal microscopy. This may ultimately enable us to develop the means to define margin status within 1 to 3 minutes of excision. I will discuss how some key findings might translate to advancements in clinical care.

Clara Curiel-Lewandrowski, MD

The Revolution of Imaging Technology

Who is imaging in your practice? How do you store and use the information? Imaging has become a ubiquitous tool applied to all aspects of society. Dermatology is a natural fit to integrate the advances in the imaging field into daily practice. From single lesion assessment to regional and total body documentation, the path for clinical implementation needs to be well thought out and strategically planned as a specialty. Non-invasive diagnostic devices using multispectral, reflectance confocal microscopy, electrical impedance, and other modalities have the potential to revolutionize our approach for skin cancer diagnosis. In addition, photographic documentation of single lesions and larger body surface areas for the purpose of documentation and surveillance will require standardization across academic centers and community practices.

Carola Duran-McKinster, MD

Silver Hair Syndrome

This is a rare entity with an autosomal recessive inheritance characterized by silvery hair, tanned skin after sun exposure, with immunological or severe neurological alterations. According to the genetic defect, four variants are recognized. Chediak-Higashi syndrome (mutation in *Lyst* gen) is characterized by impaired phagocytosis. Griscelli syndrome has 3 subtypes. Griscelli type 1: mutation in *MyoVa* causes a severe neurological damage without immunological alterations. Griscelli type 2: mutation in *Rab27A*: repetitive infections and hemophagocytosis when exposed with Epstein Barr virus. Griscelli type 3: mutation in *MLPH*, is restricted to silvery hair and tanned skin, without neurological or immunological abnormalities. The diagnosis is based on clinical and genetic studies, although the study of the hair shaft under light microscopy shows morphological characteristics that allow the differential diagnosis between the two major groups. Early diagnosis is mandatory thus hematopoietic stem cell transplantation can be curative for children with immunological alterations. Experience in 40 pediatric cases will be presented from the National Institute of Pediatrics of Mexico.

Alison Ehrlich, MD, MHS Biosimilars and US Dermatologists' Perceptions

Biologics have significantly changed the therapeutic approach to treatment of psoriasis and other inflammatory conditions. Biosimilars have the potential to decrease cost to both payers and patients if they are approved for dermatological conditions. We sought to determine gaps in biosimilar knowledge and perception among US dermatologists. Ninety-seven US dermatologists completed our survey between January and April 2015. This presentation will discuss Biosimilars and the potential gaps in knowledge detected from the survey results.

Emma Guttman-Yassky, MD, PhD Advances in Atopic Dermatitis Therapeutics

Although originally two competing hypotheses were considered for atopic dermatitis (AD), the disease is emerging as a T-cell mediated disease, with cytokine-driven epidermal responses. The predominant inflammatory pathways in AD are T helper type 2 (Th2) and Th22, with input from other cytokine pathways such as IL-23/Th17. The cytokines interleukin (IL)-4 and IL-13 are key drivers of Th2 inflammation, and their expression is associated with features of skin barrier dysfunction related to decreases in expression of filaggrin, increases in epidermal hyperplasia, and spongiosis. The pathogenic role of IL-4/ IL-13 signaling, and reversibility of the epidermal pathology in AD has been confirmed in studies of dupilumab, a fully-human monoclonal antibody directed against the IL-4 receptor alpha (IL-4R α) subunit (that blocks both IL-4 and IL-13 signaling). In these studies treatment with dupilumab resulted in clinical improvement as well as reversal of the AD phenotype in skin tissues. Translational medicine offers insight into Th2, Th22, and IL-23-related mechanisms underlying AD pathogenesis.

Roger S. Lo, MD, PhD Melanoma Therapeutic Resistance

Deep knowledge of drug resistance will yield the most rational framework to control cancer. We sought to understand how advanced BRAF mutant melanoma evolves under the selective pressure of the BRAF inhibitor. Our finding (Nature 1010) that melanoma frequently escapes from BRAF inhibitors via MAPK pathway reactivation has been the major scientific rationale for developing combo BRAF/MEK inhibitors. Beyond suppressing resistance, we also predicted that this combination would reduce major toxicities (NEJM 2012). Discovering the P13K-AKT pathways as another core BRAF inhibitor resistance pathway (Cancer Discovery 2014) initiated an on-going clinical trial combining BRAF, MEK and AKT inhibitors. The impact of genomic alterations on signal transduction became a special emphasis in recent studies, which uncovered protein-protein interfaces and cancer drug-addiction as therapeutic opportunities (Cancer Cell 2015) and rationalized a phase 2 trial testing intermittent therapy to forestall resistance. Finally, the significance of non-genomic and immune evolution of melanoma on therapy was highlighted in a recent study (Cell 2015). Our current work on resistance to breakthrough immunotherapies should further advance our ability to control melanoma.

Scott W. Menzies MB BS, PhD Why Diagnosing Melanoma Makes You Age

The Sydney Melanoma Diagnostic Centre is a clinical unit devoted to diagnosing primary melanoma of the skin. It is estimated that 90% of melanomas have specific dermoscopy findings for the diagnosis. The remainder, so called "featureless" melanoma, which can be divided into light-colored (amelanotic/hypomelanotic) or banal pigmented lesions, represent one of the most important misdiagnoses in clinical dermatology. Examples of these lesions will be presented.

**Cosmetic Dermatology in Mexico, Preventive concept
Dr. Francisco Pérez-Atamoros**

The first cosmetic application of Botulinum Toxin (Botox) and of Hyaluronic Acid (Perlane) in Mexico, took place in 1995 and in 1999 respectively. After 21 years of BT and 17 years of HA cosmetic use, there is now evidence of their age-preventive effect in younger patients who have had applications of one or both treatments regularly. Over the last several years, some medical publications have suggested the above. Nevertheless, those texts have not clearly offered recommendations for patients who may choose BT and HA treatments to prevent the effects of the aging process, neither have those writings determined whether BT and/or fillers in patients in their 20's or 30's are effective as age-preventing tools. My presentation will show several pictures of Mexican patients throughout the last two decades, who have received either or both treatments, and who have benefited from them in the prevention of the skin's age progression.

**Elaine Weiss, JD
AAD Update: Inside the Beltway and Beyond**

In a post-ACA world, individual dermatologists and the entire profession continue to face an ever-expanding landscape of change, challenges and important issues. From drug pricing to data collection, ACOs to APMs, reimbursements to regulations, narrow networks to new technology, the American Academy of Dermatology is advocating on behalf of its members with legislators, regulators and private payers on a wide array of significant issues. This presentation will highlight a few current legislative and regulatory issues that Academy leadership is tackling on behalf of its members. In addition to the DC update, this presentation will summarize a few important initiatives beyond the beltway that the Academy is undertaking to reinforce the value and importance of dermatologists in the public policy arena, House of Medicine and public domain.

ADA Quiz Challenge

Please meet and welcome some of our new members who will be presenting questions in the Quiz Challenge.

Kimberly Ann Bohjanen, MD, Roy Chan, MD, Daniela Kroshinsky, MD, Giuseppe Micali, MD, Julia Ann Riley Nunley, and Antonio Torrelo, MD.

Kimberly Bohjanen, MD

Dr. Kimberly Bohjanen received BS and MD degrees from the University of Michigan and completed internship and residency training in dermatology at Duke University. In 2000, she joined the faculty of the University of Minnesota and is currently an Associate Professor of Dermatology. She served as director of the categorical dermatology residency from 2007 to 2008. She later established the combined residency program in dermatology and internal medicine in 2007, and has served as director of the combined program since that time. She also serves as the director of the medical dermatology clinic where she is involved in clinical teaching and research.

Roy Chan, MD

Roy Chan received his medical training in Singapore. He was Director of the National Skin Centre from 2004 to 2014, and now Medical Advisor. He is Executive Director (Clinical) of the Skin Research Institute of Singapore. He was Chairman of the Dermatology Residents Advisory Committee from 2006 to 2014. He is Head of the STI Control Programme and a Senior Consultant in the Ministry of Health Singapore. He is Adj Professor Saw Swee Hock School of Public Health NUS, Duke-NUS Graduate SoM, and Lee Kong Chian SoM NTU, and Clinical Professor Yong Loo Lim SoM NUS.

Daniela Kroshinsky, MD

Dr. Daniela Kroshinsky graduated *summa cum laude* from Northwestern University Honors Program in Medical Education, received her Medical Degree from Northwestern University School of Medicine, where she was elected to the Alpha Omega Alpha Honor Society, and received her Masters of Public Health from the Harvard School of Public Health. She completed her residency at SUNY Downstate University, serving as Chief Resident. At Massachusetts General Hospital, she is the Director of Inpatient Dermatology and the Director of Pediatric Dermatology and is an Associate Professor at Harvard Medical School. She has received multiple teaching awards and is a leader in Hospitalist Dermatology.

Giuseppe Micali MD

Giuseppe Micali received his medical training at the University of Catania where he graduated in 1983. He was fellow in pediatric dermatology (1986-1987) at the Department of Dermatology, University of Illinois, Chicago. He was also visiting Professor (July-December 1992, October-December 1993) at the Department of Dermatology, Northwestern University, Chicago. He is full professor

in Dermatology since 1998 and he is currently head of Dermatology at the University of Catania and director of the residency program in dermatology. He is author of 200 original articles in international journals and 50 book chapters and editor of 6 book/monographs.

Julia R. Nunley, MD

Julia (Julie) Nunley is Professor and Program Director in the Department of Dermatology at Virginia Commonwealth University Medical Center (VCUMC). She received her BS from Purdue University and MD from Case Western University School of Medicine. Her postgraduate training was completed at VCUMC in Internal Medicine, Nephrology and Dermatology; she is Board Certified in all three. Before dermatology, she was faculty in the Division of Nephrology, Department of Medicine of VCUMC for 4 years, serving as Chief of Dialysis at the McGuire VAMC for 3 years. Her focus is medical dermatology, especially skin signs of systemic diseases.

Antonio Torrelo, MD

Dr. Antonio Torrelo (Madrid, 1963) is Head of the Department of Dermatology, Hospital del Niño Jesús, Madrid. He is member of the Executive Board of the European Society of Pediatric Dermatology, President of the International Society of Pediatric Dermatology, and was President of the World Congress of Pediatric Dermatology (2013). Dr. Torrelo is Associate Editor of the journal Pediatric Dermatology. He was Associate Editor for Schachner & Hansen's Textbook of Pediatric Dermatology (2011), and Associate Editor for Jean Bologna's Dermatology (in preparation). He has authored more than 30 chapters in textbooks, and 189 scientific articles.

AMERICAN DERMATOLOGICAL ASSOCIATION

Target Audience

This program is designed for dermatologists who are members of the American Dermatological Association.

Accreditation

This activity has been planned and implemented in accordance with the Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Eastern Virginia Medical School and the Dermatological Association. Eastern Virginia Medical School is accredited CME to provide continuing medical education for physicians.



Essential
cation
American
by the AC-

Credit Designation

Eastern Virginia Medical School designates this live activity for a maximum of 13 *AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Learning Objectives

1. Increase knowledge & competence of members through lectures and interaction.
2. Improve patient care through discussion and debates on current and controversial treatment options.
3. Analyze and critique latest research of members.
4. Utilize leader memberships to develop “think tank” analyses of various disorders and treatments.

Disclosure of Significant Relationships with Relevant Commercial Companies/Organizations

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The following planning committee members or presenters have disclosed that they do have relevant relationships with commercial companies

Neal Bhatia, MD	Consultant for Actavis, Allergan, Aqua, Bayer, Dusa, Exeltis, Ferndale, Galderma, Leo, Nerium, Novartis, PharmDerm, Prommuis, and Valeant.
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Jeffrey Callen, MD	Consultant for XOMA, Eli Lilly, Celgene, Pfizer, and Biogen/IDEC.
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In Memoriam

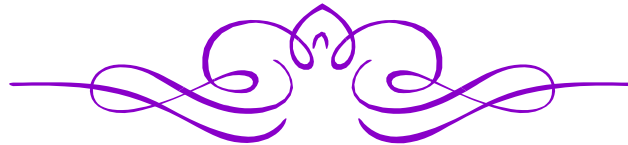
Leonard Harber, MD - October, 2014

Marshall Blankenship, MD – January 2015

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